

Presented by Chancellor Douglas A. Girod House Committee of Appropriations March 11, 2021



Today's Presentation

- 1. How KU has prioritized students during the pandemic
- 2. COVID-19 losses, expenses, and federal funds
- 3. The importance of stable state funding



How KU prioritized students during the pandemic

Spring 2020 timeline of events

- March 6: hosted final day of classes before Spring Break
- March 11: announced classes would move online on March 23
- March 17: announced classes would stay online for the semester

We adopted student-focused values to guide our work

Flexibility, transparency, two-way communication

Actions to prioritize, serve students in spring 2020

- Devoted our energy to creating the best possible online experience
- Amended grading policy to enable students to choose credit/no credit
- Doubled the deadline (twice) for students to withdraw from a class
- Fulfilled requests for course adaptations
- Provided refunds and credits for parking, housing and dining
- Distributed CARES Act funds to students via need-based formula

How KU prioritized students during the pandemic

Summer 2020

Courses were remote

Fall 2020 and Spring 2021

1/3 online, 1/3 hybrid, 1/3 in-person

Conclusions

- Student choices in a competitive free market suggest we did well.
 - Fall 2020 enrollment fell just 2.8%
 - Fall 2020 to Spring 2021 retention was 94% (down just 2.3 points)
 - Deposits for next fall are down but not drastically
- We learned lessons that will benefit us in the future.
 - We have new remote education capabilities for post-pandemic
 - We have new processes that enable us to be more nimble

COVID-19 losses, expenses, and federal funds

The pandemic has created historic budget shortfalls for FY20-21

Losses – enrollment, housing, dining, parking, events (\$71.7M)
Expenses – PPE, testing, campus reconfiguration, technology (\$44M)

We've addressed the FY21 shortfall by cutting \$34M through:

- Furloughs, layoffs, salary freeze, hiring freeze
- Executive leadership and university-wide salary cuts
- Voluntary retirement program, administrative efficiencies
- Reduction in services to students and Kansans

For FY22, the projected shortfall is \$74.6M This will result in:

- Furloughs and layoffs on a large scale
- Dramatic impacts on students, Kansans, industry partners



COVID-19 losses, expenses, and federal funds

KU has received \$44.4M in federal relief funds tightly restricted to:

- health and safety, remote learning, technology (\$36.1M)
- direct distribution to students (\$8.3M)

Nearly all funding had to be spent by Dec. 31 and is now gone.

Funds cannot be used for general operations or to offset losses

 In other words, federal funds do nothing to address historic financial challenges this spring

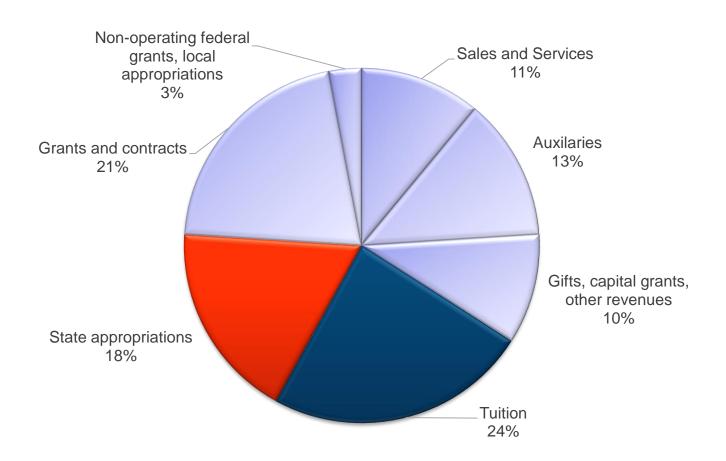
Additional federal funding is on the way

Funds will still be restricted to COVID losses, not general operations



The importance of stable state funding

State funding (18%) is now below tuition (24%) as a revenue source



The importance of stable state funding

- State funding is now below 2008 levels
- Governor has proposed the largest single-year cut in history
- This year, our ask of the Legislature is flat funding



State General Fund Operating Expenditures (Not adjusted for inflation)