



Little
Government
Relations

800 SW Jackson St., Ste. 1100
Topeka, KS 66612
(785) 235-8187 office

February 2, 2023

Senate Commerce Committee

Support for Senate Bill 91: Kansas Film and Digital Media Production Development Act

Chair Erickson and Members of Senate Commerce Committee,

I am Stuart Little with Little Government Relations on behalf of our client Grow Kansas Film (GKF). Grow Kansas Film is made up of small businesses, Kansas filmmakers, and educators, all local people.

GKF seeks this legislation as an economic development tool to support creative arts and build a strong and lasting workforce in our State. You are going to meet them today:

- A family-owned business with deep roots in film and media work.
- An expert placing Kansas in the context of the national media market.
- An educator training young talented Kansans who are leaving our state for their career.
- And an Academy Award winning Kansas artist practicing his craft in Kansas

How timely is this issue? CBS News in December 2022 celebrated Oklahoma as the “Hollywood of the Prairie” and the \$240 million in revenue they brought in during the previous 18 months. <https://www.cbsnews.com/news/oklahoma-prime-destination-tv-movie-productions-hollywood-on-the-prairie/>

Finally, the State of Missouri this week is hearing two bills, a \$40 million and a \$16 million proposal to establish a film and media incentive.