

JEFF PITTMAN

Feb 2, 2023

ATTN: Connie Burns 785-296-7476 Connie.Burns@Senate.ks.gov

To the Chair & Members of the Senate Commerce Committee,

I'm writing in support of investing in a broader footprint of film production and film related workforce development here in Kansas. I support SB91.

We have a history of touchpoints here in Kansas with film. Whether it's the name we gained in the last century around the Wizard of Oz, in films like Twister, being the birthplace of Superman or due to the real work of actors and directors from here in Kansas, the film industry has had a connection with our great state.

We must recognize that there is more to film than just the Hollywood mega productions as well. My wife and I have seen great success working with the Leavenworth local First City Film Festival. We have seen local and regional directors and actors who have come to showcase their craft. We have a burgeoning industry that could use some assistance.

We see the now-famous Georgia peach logo on a number of popular content on television. While ideally we would have invested a number of years ago as Georgia did, we must also look at how the content production industry is changing. Content production is no longer only happening in California. With the appetite for content that is being made or served up by streaming services, Kansas is in a great position to capitalize on how that content production is diversifying across our country and the globe.

Committee I urge you to strongly consider passing this or an enhanced bill out and providing that spark to help ignite our film industry production and workforce here in Kansas.

Thank you.

State Senator Jeff Pittman Leavenworth KS