



MOTION PICTURE
ASSOCIATION

January 31, 2023

Senator Renee Erickson, Chair
Senate Commerce Committee
Kansas Senate
SW 8th & SW Van Buren St.
Topeka, KS 66612

Dear Senator Erickson:

On behalf of the Motion Picture Association (MPA)*, I am writing to convey our support for Senate Bill 91 which would enact the Kansas Film and Digital Media Production Development Act.

By enacting Senate Bill 91, the State of Kansas will be taking a positive step towards attracting investment in an industry that pays above average wages, supports vast networks of small businesses across the state, and has been shown to have a tremendous multiplier effect in the economy, particularly in the tourism, leisure, and hospitality industries. SB 91 would further dedicate funds towards training a skilled workforce and the developing infrastructure necessary to support an expansion of the film and digital media sectors across the state.

Jurisdictions around the world with stable and predictable production incentive programs have realized significant corresponding growth in economic activity, job growth, and investment in infrastructure. For these reasons, we respectfully urge your support of Senate Bill 91.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathy Bañuelos'.

Kathy Bañuelos
Senior Vice President
State Government Affairs

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*Netflix Studios, LLC; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc.