Session of 2024

HOUSE BILL No. 2479

By Representatives Fairchild, Haswood, Murphy, E. Smith and Xu

11-29

AN ACT concerning motor vehicles; relating to the vehicle dealers and 1 2 manufacturers licensing act; permitting the direct sales of vehicles by 3 certain vehicle manufacturers and distributors; amending K.S.A. 8-4 2438 and repealing the existing section. 5 6 *Be it enacted by the Legislature of the State of Kansas:* 7 Section 1. K.S.A. 8-2438 is hereby amended to read as follows: 8-8 2438. (a) Except as provided by this section, and notwithstanding any 9 other provisions of the vehicle dealers and manufacturers licensing act, 10 with respect to motor vehicles, a first stage manufacturer of vehicles or 11 second stage manufacturer of vehicles, factory branch, distributor branch, 12 or distributor, distributor or factory representative, may not directly or 13 indirectly: 14 (1) Own an interest in a new vehicle dealer or dealership; 15 (2) operate a new vehicle dealer or dealership; or 16 (3) act in the capacity of a new vehicle dealer or dealership, or otherwise sell new vehicles at retail. 17 18 (b) A first stage manufacturer or second stage manufacturer of 19 vehicles, factory branch, distributor branch, or distributor, distributor or 20 factory representative may own an interest in a franchised dealer or 21 dealership, or otherwise control a dealership, for a period not to exceed 12 22 months from the date the first or second stage manufacturer of vehicles, 23 factory branch, distributor branch, or distributor, distributor or factory 24 representative, acquires the dealership if: 25 (1) The person from whom the dealer or dealership was acquired was 26 a new vehicle dealer: and 27 (2) the dealership is for sale by the first stage manufacturer or second 28 stage manufacturer of vehicles, factory branch, distributor branch, or 29 distributor, distributor or factory representative; at a reasonable price and 30 on reasonable terms and conditions. 31 (c) On a showing of good cause by a first stage manufacturer or 32 second stage manufacturer of vehicles, factory branch, distributor branch, 33 or distributor, distributor or factory representative, as the case may be, the 34 director may extend the time limit set forth in subsection (b) one time for a 35 period of not to exceed 12 months. 36 (d) For the purpose of broadening the diversity of its dealer body and

1 enhancing opportunities for qualified persons who are part of a group who 2 have historically been under-represented in its dealer body, or other 3 qualified persons who lack the resources to purchase a dealership outright, 4 but for no other purpose, a first stage manufacturer or second stage manufacturer of vehicles, factory branch, distributor branch, or distributor, 5 6 distributor or factory representative, may temporarily own an interest in a 7 new vehicle dealer or dealership if the first or second stage manufacturer 8 of vehicles, factory branch, distributor branch, or distributor, distributor or 9 factory representative's participation in the new vehicle dealer or 10 dealership is in a bona fide relationship with a new vehicle dealer who:

11 (1) Has made a significant investment in the new vehicle dealer or 12 dealership, which *that* is subject to loss;

13 (2) has an ownership interest in the new vehicle dealer or dealership;14 and

(3) operates the new vehicle dealer or dealership under a plan to
 acquire full ownership of the new vehicle dealer or dealership within a
 reasonable time and under reasonable terms and conditions.

(e) A first stage manufacturer of vehicles or a second stage 18 19 manufacturer of vehicles may own a minority interest in an entity that 20 owns and operates a new vehicle dealer, licensed under the dealers and 21 manufacturer's licensing act, of the line-make manufactured by the first or 22 second stage manufacturer if all of the new vehicle dealers owned and 23 operated by the entity in this state are new vehicle dealers of only the line-24 make manufactured by the manufacturer and if, on January 1, 2000: (1) 25 There were not more than two new vehicle dealers of that line-make licensed as new vehicle dealers in this state; and (2) at the time the 26 27 manufacturer first acquires an ownership interest or assumes operation or 28 control, the distance between any new vehicle dealer owned and operated 29 by an entity in which the manufacturer has an ownership interest and the 30 nearest unaffiliated new vehicle dealer of the same line-make is not less 31 than 100 miles.

(f) The words or phrases used in this section shall have the meaningsotherwise provided by law, except the following specific words or phrases:

(1) "Dealership" means any physical premises, equipment, and business facilities on or with which a new vehicle dealer operates its business, including the sale or repair of motor vehicles. Dealership includes premises or facilities-at-which where a person engages in the repair of motor vehicles if repairs are performed pursuant to the terms of a franchise agreement or a motor vehicle manufacturer's warranty; and

40 (2) "line-make vehicle" means those new motor vehicles-which that
41 are offered for sale, lease or distribution under a common name,
42 trademark, service mark or brand name of the manufacturer or distributor
43 of the same.

1 (g) The provisions of this section shall not apply to a first stage 2 manufacturer or second stage manufacturer of vehicles, factory branch, 3 distributor branch, or distributor, distributor or factory representative as to 4 only those dealers or dealerships-which *that* are already owned by such 5 first stage manufacturer or second stage manufacturer of vehicles, factory 6 branch, distributor branch, or distributor, distributor or factory 7 representative, as the case may be, on the effective date of this act.

8 (h) A first or second stage manufacturer or distributor that is 9 licensed as a vehicle dealer in Kansas shall be allowed to sell and service 10 motor vehicles in Kansas and otherwise act in the capacity of a new 11 vehicle dealer or dealership if no other vehicle dealer, factory branch, 12 distributor branch or distributor sells and services the same line-make 13 vehicles in Kansas.

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Sec. 2. K.S.A. 8-2438 is hereby repealed.

Sec. 3. This act shall take effect and be in force from and after itspublication in the statute book.