

SESSION OF 2023

SUPPLEMENTAL NOTE ON HOUSE BILL NO. 2344

As Recommended by House Committee on
Commerce, Labor and Economic Development

Brief*

HB 2344 would make changes to the membership of the Council on Travel and Tourism and a tourism matching grant program.

Council on Travel and Tourism

The bill would expand the Council on Travel and Tourism from 17 members to 20 members by adding three members to be appointed by the Governor representing National Independent Venue Association, Kansas Museums Association, and Kansas Sampler Foundation.

The appointments would be from a list of three individuals submitted by the organizations. The individuals submitted by the National Independent Venue Association would be required to be Kansas residents.

The bill would also make technical changes to the membership by updating the names of standing committees of the Legislature.

Tourism Matching Grant Program

The bill would reduce from 75 percent to 50 percent the minimum required amount of grants made under the Tourism Development and Promotion Matching Grant Program that

*Supplemental notes are prepared by the Legislative Research Department and do not express legislative intent. The supplemental note and fiscal note for this bill may be accessed on the Internet at <http://www.kslegislature.org>

would be required to be allocated to public or not-for-profit entities and would eliminate requirements that 20 percent of granted moneys be granted to individual entities.

The bill would also make conforming amendments replacing outdated agency references.

Background

The bill was introduced by the House Committee on Commerce, Labor and Economic Development at the request of a representative of the Department of Commerce.

House Committee on Commerce, Labor and Economic Development

In the House Committee hearing, **proponent** testimony was provided by representatives of Department of Commerce and the Travel Industry Association of Kansas. The proponents generally stated the bill would provide valuable additional resources to the Council on Travel and Tourism and update grant allocations in accordance with interest in grants.

The House Committee recommended the bill be placed on the Consent Calendar.

Fiscal Information

According to the fiscal note prepared by the Division of the Budget on the bill, the Department of Commerce indicates the bill would have no fiscal effect.

State government; Council on Travel and Tourism; membership; Tourism Development and Promotion Matching Grant Program