### Fort Hays State University Performance Report AY 2021

**Contact Person:** Angela Pool-Funai  
**Phone:** 785-628-4241  
**email:** aepoolfunai@fhsu.edu  
**Date:** 6/22/2022

<table>
<thead>
<tr>
<th>Goal</th>
<th>3 yr. History</th>
<th>Reporting AY 2020 (SU19, FA19, SP20)</th>
<th>Reporting AY 2021 (SU20, FA20, SP21)</th>
<th>Reporting AY 2022 (SU21, FA21, SP22)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Institution Result</td>
<td>Baseline Comparison</td>
<td>Institution Result</td>
</tr>
</tbody>
</table>
| 1 Increase first to second year retention rates | Fall 2012 Cohort: 621/949 = 65.4%  
Fall 2013 Cohort: 659/981 = 67.2%  
Fall 2014 Cohort: 669/975 = 68.6%  
**Baseline:** 1,949/2,905 = 67.1% | 732/935 = 78.3% | ↑ | 640/878 = 72.9% | ↑ |
| 2 Increase number of degrees awarded | AY 2013: 3,340  
AY 2014: 3,252  
AY 2015: 3,208  
**Baseline:** 3,267 | 3,941 | ↑ | 4,286 | ↑ |
| 3 Increase percent of online degree programs for which FHSU ranks higher in U.S. News World Report as compared to KBOR peers | AY 2013: 37/40 = 92.5%  
AY 2014: 38/40 = 95.0%  
AY 2015: 38/40 = 95.0%  
**Baseline:** 113/120 = 94.2% | 37/40 (92.5%) | ↓ | 35/40 (87.5%) | ↓ |
| 4 Increase number of students (age 25 and above) enrolled | AY 2013: 5,084  
AY 2014: 5,468  
AY 2015: 5,836  
**Baseline:** 5,463 | 5,935* | ↑ | 5,695 | ↑ |
| 5 Increase number of degrees awarded in STEM fields | AY 2013: 451  
AY 2014: 447  
AY 2015: 443  
**Baseline:** 447 | 648 | ↑ | 753 | ↑ |
| 6 Increase Credit Hours completed through distance education | AY 2013: 129,686  
AY 2014: 135,172  
AY 2015: 144,900  
**Baseline:** 136,586 | 136,451* | ↑ | 137,783 | ↑ |

*Reflects corrections made by institution on 6/22/2022.
Indicator 1: Increase first to second year retention rates

_Description:_ This indicator is the 20th day fall-to-fall retention percentage of first-time, full-time, degree seeking freshman students. This indicator was selected because it is a KBOR Foresight 2020 goal and because institutionally we have lagged behind peers on this metric.

_Result:_ FHSU’s performance on this indicator continues to well exceed the baseline. This success can be attributed to our ongoing focus on high-impact practices geared toward Freshmen in their first year at FHSU. Initiatives include the First-Year Experience Program, Learning Communities, and the Early Alert System. The University continues to implement co-requisite remediation for high DFWI courses (grades of D, F, Withdrawal, or Incomplete), diagnostic assessments, policy audits, faculty training, and promoting Learning Communities for second-year students, as well. Our move to a centralized advising model will also assist us in continuing to surpass our baseline indicator.

Indicator 2: Increase number of degrees awarded

_Description:_ This indicator is the number of degrees awarded during an academic year, including, undergraduate (Associates and Bachelors) and graduate (Masters and Education Specialists) degrees. Foresight 2020 has its focus on the concerted push to matriculate a larger number Kansans through quality workforce-focused programs. At FHSU, a great number of graduates come from in-demand programs with immediate workforce application (i.e., teacher education, nursing, business, information networking, and justice studies). Student completion through FHSU Online (formerly the Virtual College) continues to be a key strategic focus for the institution.

_Result:_ Our performance on this indicator shows a trajectory of improvement, with the most recent figures indicating more than 1,000 degrees awarded above the baseline expectation with another record year of graduates. The University continues to focus on retention and graduation rates at all levels, with particular emphasis on efforts to better serve our international students both on campus and through our partnerships.

Indicator 3: Increase percent of online degree programs for which FHSU ranks higher by U. S. News World Report as compared to KBOR peers

_Description:_ This indicator is the percent of degree programs for which FHSU ranks higher in the USNWR ranking of online degree programs across all four areas (online graduate education programs, online graduate nursing programs, online graduate business programs, and online bachelor’s programs) as compared to the approved KBOR peer list.

_Result:_ Our performance on this metric was below the baseline; however, FHSU remains committed to always improving our program delivery across modalities. The University offers a variety of high-quality, low-cost undergraduate and graduate degrees in an online format specifically designed for adult learners. The indicator this year decreased to 35/40 (87.5%). We finished 1st among our peers for our online graduate nursing program, 4th among our peers on the MBA, and 2nd for our online bachelor’s and online graduate education categories this year. FHSU continues to review the methodology of these ranking systems and look for ways to improve our program delivery for higher ranking. Our programs provide rich academic offerings in an online delivery mode specifically designed for adult learners. FHSU provides comprehensive learner support that includes personalized professional advising, free online tutoring, excellent library services, bookstore, financial aid programs, military support services, and more.
**Indicator 4: Increase number of students (age 25 and above) enrolled**

*Description:* This indicator is the number of students age 25 and above enrolled at FHSU on the 20th day fall semester. FHSU has long been a favorite institution for non-traditional adult learners, and our success in distance education is largely directed toward this demographic. This group is a critical demographic to target due to their immediate connection to the existing workforce – this demographic is likely getting credentialed to improve their position with the workforce.

*Result:* While we are down from the previous year, the number of students (age 25 and above) enrolled was maintained above the baseline. FHSU has added several process improvements to better serve adult learners, including the expansion of our professional advising and the number of workforce-focused degree programs available online. We strategically add and expand high-demand programs and are working on opportunities for students to complete their credentials more rapidly through short courses and other stackable credentials.

**Indicator 5: Increase number of degrees awarded in STEM fields**

*Description:* This indicator is an AY count of the number of degrees awarded in STEM fields (coded by particular CIPs). Historically, the University has positioned itself in the undergraduate STEM arena through our successful Kansas Academy of Mathematics and Science (developed as the statewide academy for top-performing high school juniors and seniors) and our strong programs in the sciences and technology. The University continues to improve our undergraduate programming in these areas, and expand our technology programs through distance education, when possible. Completion of STEM programs is a challenge nationally, but FHSU closely monitors student achievement in these areas through personalized advising and partnerships with industry to facilitate rapid student placement upon graduation.

*Result:* Once again, FHSU exceeded the baseline by more than 300 additional degrees awarded in STEM fields. Through initiatives such as the Kansas Academy of Mathematics and Science (KAMS) program serving Kansas high school students, as well as new curriculum development in STEM programs, the University actively seeks to increase STEM degree awards. Nearly all of our STEM graduates participate in undergraduate research projects. Our current Strategic Enrollment Plan also includes components focused on growing enrollment within the Werth College of Science, Technology, and Mathematics.

**Indicator 6: Increase Credit Hours completed through distance education**

*Description:* This indicator is a FY count of the number of credit hours successfully completed through FHSU Online. FHSU continues to make great advances in distance education. This indicator signifies our strategic commitment to distance learners. Specifically, this indicator looks only at the number of credit hours completed with a passing grade. Moving this indicator is possible through a comprehensive online course development process which assures adherence to high levels of academic quality in the online environment.

*Result:* The number of credit hours completed through distance education was maintained above the baseline. FHSU continues to make advances in online course development at both the undergraduate and graduate levels, and the University is committed to assuring a high level of academic quality across modalities. A comprehensive online course development and redevelopment process aids us in ensuring this high quality online education.