



### **Our Mission**

*Team Rubicon unites the skills and experiences of military veterans with medical professionals to rapidly deploy emergency response teams into crisis situations.*

### **Team Rubicon Saves Lives.**

Since its creation in January 2010, TR has impacted thousands of lives – in Haiti, Chile, Burma, Pakistan, Sudan, and here at home, in Vermont, Maryland, Missouri, Kansas, Iowa, New York, Georgia, and Alabama. TR reaches victims outside the scope of where traditional aid organizations venture; victims on the fringe.

### **What's With The Slogan?**

"Bridge the Gap" refers to Team Rubicon's primary mission of providing disaster relief between the moment a disaster happens and the point at which conventional aid organizations respond. The "gap" is primarily time: the crucial window following a disaster when victims have traditionally been without outside aid. When the "Gap" closes - once conventional aid organizations arrive - Team Rubicon moves on.

### **Team Rubicon Engages Veterans.**

Hundreds of US military veterans, many returning home after fighting ten years of war, find a renewed sense of purpose for their skills and experiences through TR.

### **Team Rubicon Sets Itself Apart In the Nonprofit World.**

Is it a disaster relief organization? A veteran-focused enterprise? The truth is it's both. TR pioneered a new paradigm in disaster response while redefining the meaning of veteran reintegration into society.

### **Team Rubicon Pioneered the Concept of Veteran-Focused Disaster Response.**

On the streets of Port-au-Prince, in the immediate aftermath of the Haiti earthquake, TR's military veterans realized a simple truth – natural disasters present many of the same problems that confront troops in Iraq and Afghanistan: unstable populations, limited resources, horrific sights, sounds and smells. The skills cultivated on those same battlefields – emergency medicine, risk assessment and mitigation, teamwork and decisive leadership – are invaluable in disaster zones.

### **Our Partners and Sponsors**

Team Rubicon works with a wide variety of companies, organizations, and nonprofits (i.e. Clinton Global Initiative, The Home Depot, U.S. Safety, Google, Southwest Airlines, Jet Blue, Goldman Sachs, Istat Airlink, Chadbourne and Parke LLP, Palantir Technologies, Urban American, Chase, Department of Veterans Affairs, Habitat for Humanity, and many others). Without their generosity we would not be able to marry the skills of veterans and medical professionals to bring vanguard disaster relief around the globe.

Veteran/Military/Homeland Security Comm

Date: FEB 14, 2013

Attachment #: 2

# TEAM RUBICON

BRIDGE THE GAP

A new paradigm in disaster response that recognizes and harnesses the skills of military veterans

**VETERANS + MEDICAL PROFESSIONALS + SOCIAL MEDIA = BETTER DISASTER RESPONSE**



## **TEAM RUBICON ENGAGES VETERANS.**

Hundreds of US military veterans, many returning home after fighting ten years of war, find a renewed sense of purpose using their skills through Team Rubicon.

## **TEAM RUBICON PIONEERED THE CONCEPT OF VETERAN-FOCUSED DISASTER RESPONSE.**

On the streets of Port-au-Prince, in the immediate aftermath of the Haiti earthquake, TR's military veterans realized a simple truth - natural disasters present many of the same problems that confront troops in Iraq and Afghanistan: unstable populations, limited resources, horrific sights, sounds and smells. The skills cultivated on those same battlefields - emergency medicine, risk assessment and mitigation, teamwork and decisive leadership - are invaluable in disaster zones.

## **TEAM RUBICON SETS ITSELF APART IN THE NONPROFIT WORLD.**

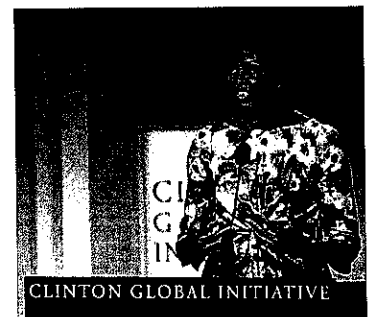
Is it a disaster relief organization? A veteran-focused enterprise? The truth is it's both. TR pioneered a new paradigm in disaster response while redefining the meaning of veteran reintegration into society.

## **TEAM RUBICON SAVES LIVES.**

Since its creation in January 2010, TR has saved thousands of lives - in Haiti, Chile, Burma, Pakistan, and Sudan. TR reaches victims outside the scope of where traditional aid organizations venture; victims on the fringe.

*"One group of veterans even runs an organization called Team Rubicon that responds to natural disasters. They trek into some of the most remote areas of the world to provide medical aid to thousands of people in need."*

- Michelle Obama at 2010 CGI



**TEAMRUBICONUSA.ORG**

Moving forward through 2011, TR looks to increase funding to further engage our 550 volunteers around the country. Veterans say that service with TR, where their military skills can finally be put back to good use, is as therapeutic as any drug the VA prescribed for their mental health.

***"We've stumbled onto something special: an improvement in the disaster response paradigm and an effective reintegration tool for our nation's heroes."***

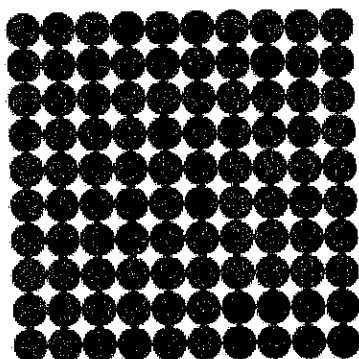
**JAKE WOOD AND WILLIAM McNULTY  
CO-FOUNDERS OF TEAM RUBICON**



*Jake Wood, President, talks at TEDx*

**92%** of recently returned veterans state continued service in their community as important to them.

- "All Volunteer Force," *Civic Enterprises*. Nov. 11, 2009



## MEDIA PRESENCE



- Multi-Part series on CNN and ABC
- Editorials in HuffPo and Foreign Policy
- Interviews on NBC Nightly News, Piers Morgan, BBC, NPR and Hugh Hewitt
- Featured Stories on VH1, MTV, CBS Sports, and in the USA Today, TIME, AP, and WaPo
- Attended 2011 Clinton Global Initiative America

### **VERMONT/MARYLAND HURRICANE, SEPT. 2011**

TR deployed in the fallout of Hurricane Irene, mobilizing five teams of veterans up and down the Eastern Seaboard; activating two teams to conduct debris clearing and community relief operations in Hollywood, MD and Grafton, VT.

### **BURMA HUMANITARIAN, AUGUST 2010 & 2011**

Over two years TR deployed teams of medical trainers who taught over 125 Karen and Shan medics various trauma skills, empowering an underserved and displaced population

### **MISSOURI TORNADO, MAY 2011**

TR was on the ground in 14 hours conducting search and rescue operations with local civil-military authorities.

### **ALABAMA TORNADO, APRIL 2011**

TR established a military-style operations center for rural Walker County. TR developed workflows, phase lines and a volunteer coordination schedule which was lacking prior to TR's arrival.

### **SUDAN HUMANITARIAN, JANUARY 2011**

TR's Dr. Glenn Geelhoed brokered a peace deal between two warring tribes in exchange for crucial medical training and supplies. TR medical volunteers conducted up to ten surgical cases per day.

### **PAKISTAN FLOODS, SEPTEMBER 2010**

TR deployed despite Taliban threats of attacks on foreign aid workers. TR treated upwards of 3,000 people for water-borne and chronic diseases.

### **CHILE EARTHQUAKE/Tsunami, FEBRUARY 2010**

TR was the only US NGO providing field triage and medical reconnaissance for the Chilean military near epicenter coastal communities.

### **HAITI EARTHQUAKE, JANUARY 2010 & 2011**

TR operated mobile field triage clinics in regions deemed too difficult to reach, treating upwards of 3,500 acute injuries. In 2011 TR deployed again, establishing oral rehydration points in the aftermath of the cholera outbreak.

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