Approved:	3-10-10
A APPAO TOU.	

Date

# MINUTES OF THE SENATE COMMERCE COMMITTEE

The meeting was called to order by Chairperson Karin Brownlee at 8:30 a.m. on January 28, 2010, in Room 548-S of the Capitol.

All members were present except:

Senator Jay Emler- excused

Committee staff present:

Norm Furse, Office of the Revisor of Statutes Ken Wilke, Office of the Revisor of Statutes Reed Holwegner, Kansas Legislative Research Department Kathie Sparks, Kansas Legislative Research Department Marilyn Arnone, Committee Assistant

Conferees appearing before the Committee:

Tom Cohen to be confirmed as a member of Kansas Technology Enterprise Corporation Suchitra Padmanabhan to be confirmed as a member of Kansas Development Finance Authority Caleb Asher, Workforce Services Becky Blake, Travel and Tourism

Others attending:

See attached list.

Chairperson Brownlee welcomed to Committee Thomas Cohen nominated to the Kansas Technology Enterprise Corporation Board. (Attachment 1). Mr. Cohen is a life long Kansan, lives in Overland Park, and has a son and daughter. Professionally, he is a Commercial Mortgage banker and is also an attorney, though he doesn't practice. He graduated from the Kansas University School of Law in 1985, but his true interest was business. Mr. Cohen took a job as a Commercial Loan Officer at the Metcalf Bank in Overland Park, Kansas, and there his interest in small businesses developed. His interest is in entrepreneurism and job creation which are primary areas of focus for KTEC. He has had a role not only as a banker but as an investor through the Bi-State Investment Group. Through this group he had the opportunity to analyze early stage entrepreneurial companies and there developed a growing interest in entrepreneurship which he believes will translate into becoming a good KTEC Board member. Mr. Cohen has been very proactive in his involvement with KTEC by attending the Strategic Planning meeting, Great Plains Capital Conference, several board meetings and the Innovator of the Year ceremony sponsored by KTEC Pipeline. His goals and objectives for serving on the KTEC Board are: Strengthen the board's role of oversight; insure that State funds are used wisely; and assist the State in continuing to foster a strong economic development engine that KTEC is a part of. He intends to accomplish this by being a very active board member; becoming involved in the trust committee; budget allocations; and being active in local events such as the Pipeline event where he can meet entrepreneurs first-hand.

Chairperson Brownlee introduced Suchitra Padmanabhan as the nominee for Kansas Development Finance Authority and invited her to introduce her husband and two children who were in attendance. (Attachment 2) Suchitra has lived in Kansas about 10 years having moved here from Hong Kong. She worked for Bankers Trust there originating convertible bonds for Asian countries. She worked at Lehman Brothers in New York where she played a role in over \$4 billion in transactions and also worked with committees set up to advise the Federal Reserve Bank of New York. After moving to Topeka, she was Head of Fixed Income Research for Security Benefit where she was responsible for research coverage for assets invested in corporations that included both high yield and investment grade issuers. Suchitra is currently a General Partner at BC Capital, a firm that advises private equity firms and helps create a dedicated fixed income asset management platform. She thinks Kansas is fortunate to have so many knowledgeable people and she is interested in serving on boards and committees. Senator Holland ask about her goals for the position on KDFA. She hopes to give something back to Kansas and share her knowledge through this position as well as help Kansas save money through financing.

The consensus of the Committee was that these were two very talented and qualified people to serve on their respective boards.



### CONTINUATION SHEET

Minutes of the Senate Commerce Committee at 8:30 a.m. on January 28, 2010, in Room 548-S of the Capitol.

<u>Senator Schodorf moved that Thomas Cohen be favorably recommended to the Senate as a member of the KTEC Board.</u> <u>Seconded by Senator Reitz.</u> : <u>Motion passed.</u>

Senator Schodorf moved that Suchitra Padmanabhan be favorably recommended to the Senate as a member of the Kansas Development Finance Authority. Seconded by Senator Reitz.: Motion passed

Chairperson Brownlee proposed a bill to amend the Tax Increment Finance statutes (TIF) and combine them with the transportation & district statutes.

Senator Lynn moved to introduce the bill, seconded by Senator Kelsey. Motion passed.

Chairperson Brownlee proposed another bill to revise the STAR bonds statutes to further clarify their use. Senator Lynn moved to introduce the bill, seconded by Senator Schodorf. Motion passed.

Chairperson Brownlee introduced Caleb Asher, Workforce Services, to complete his presentation on Workforce Development. (Attachment 3) Caleb reviewed briefly his previous presentation and continued by discussing the greater training capacity, and making the training system and the workforce system work together throughout the State along with technical colleges. Workforce continues to build on a strong relationship with the Board of Regents to find connections with the Regent Schools and better ways to provide needed training, but not unnecessarily duplicated among the schools. A connection is one employee being employed 50% time with Workforce and 50% time with Board of Regents. Workforce is working with Technical Education Authority trying to dispel the idea technical training is a throwback to the old VoTech, but is important and people can be very successful with technical training. Technical training is essential in many positions across the State. Workforce is also working on certification to teach basic skills for success and basic principles such as how to answer the phone, counting out change - simple things but needed. With certification, businesses know that employees have been told how to do the job and to arrive on time. Workforce wants to provide a program to be able to stack credentials one on top of another beginning in junior high school through high school and college or technical college for people to continue to grow and be ready to join the workforce.

In an effort to better serve customers, various online resources are being connected and folded into KANSASWORKS.com. Now customers can sign in once and have all resources available for use. The career Pipeline for assessment has been determined a very successful tool, so Commerce has joined the Board of Regents and the Department of Education to continue the Pipeline and avoid duplicity in the three organizations. An agreement with the Department of Corrections provides assessments for those who are entering back into the workforce from prison. Workforce wants to utilize a Pipeline beginning in junior high to help people discover what they want to do.

More Kansans are using the KANSASWORKS system today than ever before due in part to branding and integration. The State has met or exceeded USDOL performance measures the past three years resulting in a \$788,000 grant from USDOL, Kansas being 1 of only 12 states receiving grants. Workforce has reached out to local areas to better understand types of local green jobs and the types of training that are needed for the green jobs. Workforce received a 6 million dollar grant for their green program with 1.5 million going directly to community and technical colleges to increase training for these green jobs.

Chairperson Brownlee welcomed Becky Blake, Travel and Tourism, to show a really neat video. Tourism has discovered that it helps communicate their message and successes if it is done in a more interesting way so a video was developed to summarize successes for 2009. The video talked about product development efforts, education and community outreach, and partnerships with communities across the State. Tourism is proud of the 2009 partnership with Kansas Sampler Foundation on rural tourism initiative recognizing there are great opportunities for tourism in the rural community. Tourism doesn't duplicate what the small communities are doing, but supports them in their efforts. Tourism wants to align their funding dollars with initiatives that will provide the highest return to the State. Since most marketing is done out of state, this coming year Tourism plans a media blitz for the surrounding states at two different times; also a radio campaign and new publications. (Attachment 4)

# CONTINUATION SHEET

Minutes of the Senate Commerce Committee at 8:30 a.m. on January 28, 2010, in Room 548-S of the Capitol.

Senator Faust-Goudeau proposed a bill by the United Builders & Contractors Association relating to Kansas small and disadvantaged business development.

Senator Schodorf moved that the bill be introduced. Seconded by Senator Kelsey. Motion carried.

The next meeting is scheduled for February 3, 2010.

The meeting was adjourned at 09:30am

# COMMERCE COMMITTEE GUEST LIST

DATE: 1-28-2010

NAME	REPRESENTING
TOM Cohen	KTEC
Kevin Carr	KTEE
Kathy Sund	KTEC
Pon Kaufman	KDWP
SEKN MILLER	CAPITOL STRATEGIES
Steve Weatherford	KDFA
Ryan Vincent	KHRC
REBECCA FLOYS	KDEA
Beeky Bake	13. Dept of Commune
Richard Smalley	"
MelinoDrigon	Covernor's Office
Cafets Asher	165 Dept of Commerce
D KEITH MEYERS	L'S DEPT OF COMMERCE
DAVES Brown	KS Dept. SF Conmen
JEFF CONLUMBY	ICS DEPT OF COMMETCE

# Kansas Technology Enterprise Corporation, Board of Directors

	Appointed by	Number of Appointments	Number of Senate Confirmations
8	Governor	10	10
4	House Minority Leader	1	1
4	Senate Minority Leader	1.	1
12	Senate President	1	1
20	Speaker of the House	1	1
	4 4 12	<ul> <li>8 Governor</li> <li>4 House Minority Leader</li> <li>4 Senate Minority Leader</li> <li>12 Senate President</li> </ul>	Appointed by Appointments  8 Governor 10  4 House Minority Leader 1  4 Senate Minority Leader 1  12 Senate President 1

## Ex officio(s)

Governor or Secretary of Department of Commerce

House Minority Leader Secretary of Agriculture Senate Minority Leader Senate President

Speaker of the House

# **Entity Description**

KSA 74-8101 *et seq.* created the Kansas Technology Enterprise Corporation (KTEC). KTEC is governed by a Board of Directors, composed of 20 members, as follows:

- The Governor or, at the discretion of the Governor, the Secretary of the Department of Commerce;
- The Secretary of Agriculture;
- Four Directors who are members of the Legislature or the Speaker of the House, the House Minority Leader, the President of the Senate and the Senate Minority Leader, who serve ex officio, or their legislative designees;
- Four Directors who are appointed by legislative officers; and
- Ten Directors appointed by the Governor subject to Senate confirmation as provided in KSA 75-4315b.

The ten Directors appointed by the Governor must be recognized for outstanding knowledge and leadership in their fields. Six must be from the private sector and four must be from the public sector, consisting of one or more of the following: Senior administrators at institutions governed by the Board of Regents or engineers or scientists who have extensive experience in managing basic or applied scientific and technological research. Of the six directors appointed from the private sector: four directors must be persons who represent industries of the Kansas economy including small enterprises which include, but are not limited to resource-based industries, advanced technology industries, and emerging industries. Two directors must be persons who represent the private financial sector; one must have experience in the area of high-risk venture investments, and the other shall have commercial banking experience in an industry of special technological importance to the Kansas economy. The Governor must give consideration to the qualifications of the persons who served as commissioners of the Kansas Advanced Technology Commission and must give consideration to appropriate geographical representation. Terms are four years. Vacancies are filled by the Governor in the manner provided for original appointments for the remainder of the unexpired portion of the term.

<b>Senate Commerce Co</b>	mmitt	ee
Date: January	28,	2010
Attachment #	1-1	

Four directors must be members of the Legislature as follows: the Speaker of the House; the House Minority Leader; the President of the Senate; the Senate Minority Leader, or legislators who are appointed to represent them and are members of the standing Committee on Commerce of the Senate, the standing Committee on Economic Development of the House of Representatives or the Joint Committee on Economic Development. Legislators appointed under this subsection shall serve from the dates of their appointment until the first day of the regular legislative session in odd-numbered years and are eligible for reappointment.

Four directors must be appointed by legislative officers. One each is appointed by the Speaker of the House, the House Minority Leader, the President of the Senate, and the Senate Minority Leader. These members must be recognized for outstanding knowledge and leadership in their fields, be from the private sector, and represent industries of the Kansas economy including small enterprises which include, but are not limited to: resource-based industries, advanced technology industries, and emerging industries. Vacancies are filled in the manner in which they were made.

The Board of Directors must conduct a national search and select a corporate President who meets a national standard of experience, ability, and initiative for similar positions. The corporate President cannot be a member of the Board. The Board annually elects a Chairperson from the private sector and a Vice-Chairperson. No member may serve more than two terms. A Director, appointed by the Governor, may be removed by the Governor for cause, stated in writing, after a hearing.

All Board meetings must be in Kansas. Directors are entitled to compensation and expenses. A majority of members constitutes a quorum. The Directors must create an Executive Committee composed of the Chairperson, Vice-Chairperson, and three additional members chosen by the Chairperson from among the remaining Directors.

# **Budget Information**

Actual FY 2008 expenditures for the Kansas Technology Enterprise Corporation (KTEC) were \$13.8 million with 16 full-time equivalent employees. The FY 2009 appropriation was \$13,562,474; FY 2010, \$8,644,669.

### **Contact Information**

Board coordinator Theresa Merrifield KTEC 214 SW 6th St, First Floor Topeka, KS 66612 296-5604 Tmerrifi@ktec.com

# Kansas Technology Enterprise Corporation - Board of Directors

### **Power and Duties**

The Board has the power to:

- Finance basic research, applied research and development and technology transfer at Kansas educational institutions which meet competitive standards of excellence as measured by national and international peers, and which create innovative collaboration between Kansas educational institutions and Kansas enterprises;
- Award applied research matching grants to Kansas educational institutions and Kansas private enterprises in order to move innovation and applied research toward commercial application;
- Engage in seed-capital financing for the development and implementation of innovations or new technologies for existing resource, technology-based, and emerging Kansas businesses; and
- Provide technical referral services to small, new, emerging or mature businesses and encourage Kansas educational institutions to establish technical information databases and industrial liaison offices which are easily accessible by both private and public sector Kansas organizations.

# Senate Confirmation Information Summary Prepared and Submitted by the Office of Governor Mark Parkinson

Appointee: Thomas M. Cohen	Position: Member, Kansas Technology Enterprise Corp.
Term Length: Four Year	Appointment Date: Upon confirmation by the Senate
Expiration Date: 01/15/2011	
Statutory Authority: K.S.A. 74-8101	Party Affiliation: Democrat
⇒ Statutory geographic representation:	Congressional District: N/A
⇒Requirements (insert any that apply)	County:
	Size requirement (if any):
	Other, specify:
⇒ Statutory party affiliation requirement:	N/A
⇒ Statutory industry or occupation requirements	Four directors shall be persons who represent industries of the Kansas economy including small enterprises which include, but are not limited to (i) Resource-based industries of agriculture, oil and gas; (ii) Advanced technology industries of aviation, manufacturing, information and design; and (iii) emerging industries of telecommunication, computer software, information services and research services.
Salary:	Predecessor: Ted Haggart

**Board Composition Prior to Confirmation of New Appointee:** 

# Kansas Technology Enterprise Corporation

Gov Appts: 10 Term Length: Four Years Contact: Tracy Taylor, President Total Appts: 20 Gov. appoints 10 members (6 private sector, 4 public), Notes: KTEC Limit of 2 terms, Geographic balance required Chair & 214 SW 6th Avenue, Suite 100 Vice-Chair elected from private sector members by Topeka, Kansas 66603-3719 board. 785/296-5272 Statute: KSA 74-8101 Confirmation: Gov Appt Counts Male/Female 1st--2nd--3rd--4th R/D/U Board Active 🗸 Party Ratio: N/A Term Limit: Reg Board 9:1 1:4:3:2 6:2:2 \*\* Member fully assumed duties but awaits confirmation by the Full Senate County Affiliation CDH Appointment Date Expiration Date Reapt <u>s</u> Brant, Mr. David W. R Sedgwick 100h 27s 9/12/2006 1/15/2008 2913 Wild Rose Court Wichita, KS 67205 Position: a member Work 316/517-1962 Succeeds: himself -- reappointment Fax 316/206-5294 Appointed By: Governor dwbrant@cessna.textron.com; airtest@aol.com Nominations: Statutory Remarks: Private sector member; Representative of industries -- suggested statutory rep. of advanced technology industries Seat #: 011 [Details: aviation] Brush, Mr. Douglas C. Osborne R 1 110h 36s 9/12/2006 1/15/2010  $\Box$ 512 E. Ross St. Downs, KS 67437 Position: a member Fax (785) 454-6415 Succeeds: himself -- reappointed Cell (785) 545-5210 Appointed By: Governor Work (785) 454-3383 **Nominations:** Statutory Remarks: Private sector member; representative of industries -- suggested statutory rep. of Home (785) 454-3961 emerging industries dkbrush@nckcn.com Seat #: 009 [Details: graphics via internet]

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	Co	unty	Affiliation	CD	H	<u>s</u>	Appointment Date	Expiration Date	Reant
Dallman, Dr. Bruce D.	Cra	wford	U	2	3h	13s	12/17/2008	1/15/2012	
602 Thomas Street									
Pittsburg, KS 66762	Position:	a member							
Fax (620) 235-4343	Succeeds:	himself	reappointmen	t					
Cell (812) 239-6933	Appointed By:	Governor							
Work (620) 235-4366	Nominations:	ı					•		
Home (620) 231-2999	Statutory Remarks:	Regents R	Representative	with a	Specia	lty in S	Science and Technolo	gy	
bdallman@pittstate.edu	Seat #:	006					4 - V	<u>.</u>	
Elliott, Mr. Kyle L.	Joh	ınson	R	3	17h	10s	9/12/2006	1/15/2009	$\checkmark$
13913 W. 72nd									ىك
Shawnee, KS 66062	Position:	a member			•				
Fax (816) 474-3216	Succeeds:	John Payr	ne				•		
Cell (816) 506-4628	Appointed By:	Governor					•		
Work (816) 474-8100	Nominations:								
Home (913) 268-8812	Statutory Remarks:	Informatio	on Services					•	
kelliott@spencerfane.com	Seat #:	800							
Gatewood, Representative Doug	Che	rokee	Ď	2	1h	14s	1/9/2007	1/15/2011	
P.O. Box 306									<u> </u>
Columbus, KS 66725	Position:	a member							
Work 620-429-2559	Succeeds:	himself	reappointed						
Home 620/429-3690	Appointed By:	House Mi	nority Leader						
Cell 620-762-0076	Nominations:								
gatewood@house.state.ks.us	Statutory Remarks:	House Mi	nority Leader's	s Appo	ointee, I	Legisla	tive Member		
	Seat #:	015							
Haggart, Mr. Ted	Do	ıglas	R	2	45h	2s	7/1/2003	1/15/2007	
1701 Prestwick Drive									
Lawrence, KS 66047	· Position:	a member							
Work 785/587-1583	Succeeds:	himself	reappointed						
Home 785/539-5589	Appointed By:	Governor	\$						
Fax 785/587-1586	Nominations:								
Ted.Haggart@commercebank.com	Statutory Remarks:	Representa industry ex		e finan	cial sec	tor; Co	ommercial Banking a	nd technological	
	Seat #:	005							

County Affiliation CDH Appointment Date Expiration Date Reapt Jordan, Senator Nick R Johnson 3 17h 10s 7013 Albervan Street Shawnee Mission, KS 66216 Position: a member Work 913/631-4510 Succeeds: David Corbin Home 913/631-1377 Appointed By: Senate President Nominations: Statutory Remarks: Senate President's Appointee, Legislative member Seat #: 016 Kerr, Secretary David D. Shawnee R 52h 2.0s3925 S.W. Clarion Park Drive Topeka, KS 66610 Position: Fax (785) 296-5055 Succeeds: Work (785) 296-3481 Appointed By: Cell (785) 220-1909 Nominations: Home (785) 273-7600 Statutory Remarks: Secretary of Commerce dkerr@kansascommerce.com Seat #: Lariviere, Dr. Richard Douglas U 44h 2s9/12/2006  $\checkmark$ 1/15/2010 1006 Avalon Resign Note: Lawrence, KS 66047 Position: a member Fax (785) 864-4463 Succeeds: David Shulenburger Cell (512) 413-3459 Appointed By: Governor Work (785) 864-4904 Nominations: Statutory Remarks: Senior administrator at a Regents' institution or a scientist or engineer that has experience Home (785) 856-9002 in applied scientific and technological research Seat #: 001 [Details: KU] Lauerman, Mr. Tom Johnson R 28h 11s 9/12/2006 **V** 1/15/2010 3009 W. 118th Street Leawood, KS 66211-3057 Position: a member Cell (913) 963-6156 Succeeds: Lindsay Olsen Work (913) 963-6156 Appointed By: Governor Home (913) 345-2148 Nominations: Fax (913) 345-2519 Statutory Remarks: toml@kc.rr.com Seat #: 003

County Affiliation Appointment Date Expiration Date Reapt CDH McDonald, Dr. J. David Sedgwick D 4 85h 30s 10/16/2007 1/15/2011  $\Box$ 3760 Rushwood Ct. Wichita, KS 67226 Position: a member Fax (316) 978-3772 Succeeds: himself Work (316) 978-6980 Appointed By: Governor Home (316) 685-5961 Nominations: Statutory Remarks: Senior administrator at a Regents' institution or a scientist or engineer that has experience david.mcdonald@wichita.edu in applied scientific and technological research Seat #: 004 [Details: WSU] McGinn, Senator Carolyn R 31s 4/8/2009 11047 N. 87th West Sedgwick, KS 67135 Position: a member (316) 772-0147 Succeeds: Nick Jordan Appointed By: Senate President Nominations: Statutory Remarks: Senate President appointee Seat #: Murdock, Mr. Bob Reno 104h 34s 9/5/2003 1605 East 56th Avenue Hutchinson, KS 67502 Position: a member Work 620-664-9622 Succeeds: Dennis Depenbush Home 620-669-9567 Appointed By: Senate President Nominations: Statutory Remarks: Senate President's Appointee, Private sector member; representative of industries Seat #: 018 O'Neal, The Honorable Michael R. Reno R 104h 34s 6/4/2009 8 Windemere Court Hutchinson, KS 67502 Position: 785/296-7679 Work Succeeds: Home 620/663-9181 Appointed By: Speaker Nominations: Statutory Remarks: Seat #:

Polansky, Secretary Adrian J. 4848 SW Skyline Parkway Topeka, KS 66614 Work 785-296-3902 Fax 785-296-8389 apolansky@kda.state.ks.us

Polsley, Ms. Rita 151 E. Highway 160 Harper, KS 67058 (800) 835-1042

Reinhardt, Ms. Linda L.
14465 210th Road
Erie, KS 66733
Home 620-431-1139
Fax 620-431-1139
dlreinhardt@chanuteks.com

County Affiliation CD H Appointment Date Expiration Date Reapt Shawnee D 4/16/2003 Position: a member Succeeds: Jamie Clover Adams Appointed By: KDOAg Nominations: Statutory Remarks: Secretary of Agriculture Seat #: 020 0 2/7/2007 1/15/2010 Resign Note: Position: a member

Position: a member
Succeeds: Aldritt, Carmen
Appointed By: House Minority Leader
Nominations:

Statutory Remarks: House Minority Leader's Appointee, Private sector member; representative of industries

Seat #: 013

Neosho D 2 8h 14s 10/16/2007 1/15/2011

Position: a member Succeeds: herself Appointed By: Governor

Nominations:

Statutory Remarks: Private sector member; Representative of industries -- suggested statutory rep. of

resource-based industry

Seat #: 007 [Details: Agriculture]

Trewyn,	Dr. Ron
2001 R	ockhill Circle
Manhat	tan, KS 66502
Fax	(785) 532-6507
Cell	(785) 341-3150
Work	(785) 532-5110
Home	(785) 587-9018

Wilk, Representative Kenny 715 Cottonwood Drive Leavenworth, KS 66043 Home 913-727-2453

County	<u>Affiliation</u>	<u>CD</u>	$\underline{\mathbf{H}}$	<u>s</u>	Appointment Date	<b>Expiration Date</b>	Reapt
Riley	R	2	67h	22s	9/12/2006	1/15/2009	

Position: a member
Succeeds: Robert Krause
Appointed By: Governor

Nominations:

Statutory Remarks: Senior administrator at a Regents' institution or a scientist or engineer that has experience

in applied scientific and technological research

Seat #: 010 [Details: KSU]

Leavenworth R 2 42h 5

Position: a member

Succeeds: William G. Mason

Appointed By: Speaker of the House

Nominations:

Statutory Remarks: Speaker of the House Appointee, Legislative Member

Seat #: 014

# Thomas M. Cohen

6906 W. 129th PI

Overland Park, Kansas 66209

(cell) 913/226-1001 (office) 913/685-9200

Email: thomascohen@johnsoncapital.com

# Professional summary

Eighteen years of commercial real estate experience. Possess extensive loan origination, loan analysis, loan underwriting and loan workout skills. A self-motivated professional, who works well under pressure, enjoys new challenges, is a team player, and is dedicated to the profession.

Willing to consider new opportunities outside of current profession.

# Professional experience

#### JOHNSON CAPITAL

Principal

Overland Park, KS.,

(see www.johnsoncapital.com)

Nov. 2006-present

Johnson Capital is a national mortgage banking firm specializing in placing permanent debt on income producing properties nationwide

- Opened and operate Kansas City office of Johnson Capital
- Johnson Capital serves as a direct Freddie Mac and FHA Map approved lender. It also serves as a correspondent (both on an exclusive and non exclusive basis) for numerous life insurance companies.
- Source, negotiate, structure and manage commercial real estate transactions for deals over \$1 million for the Middle Market borrowers nationwide.
- Total origination deal volume averaged approx. \$50-75mm/yr representing approximately 10-12 closings/yr. of all asset types including multifamily, office, retail, industrial, and hospitality.
- Built and maintain solid client base.
- Closed permanent loans with agency lending sources, Fannie Mae, Freddie Mac, FHA, life insurance companies, banks, and credit unions.
- Negotiate loan pricing, deal structure, and applications with Borrower/Sponsor, lenders, underwriters and attorneys.
- Travel throughout the U.S. meeting clients, and evaluating assets and local market conditions.

## CAPMARK FINANCE (formerly GMAC Commercial Mortgage)

Vice-President

Overland Park, KS. (see www.capmark.com)

Oct. 1996-Oct. 2006

Capmark (formerly GMACCM), is one of the nation's largest originator of commercial real estate loans.

- Originated commercial real estate loans on a nationwide with a focus on the Midwest.
- Originated loans for CMBS platform including for Capmark, Morgan Stanley, and Credit Suisse First Boston (CSFB); originated Affordable Housing loans including those with Low Income Housing Tax Credits (LIHTC's) and tax exempt bonds; originated permanent loans on historic tax credit projects; originated loans for FNMA, Freddie Mac, FHA, and life insurance companies.
- Performed the same functions and produced the same volume as described under Johnson Capital.

#### RESOLUTION TRUST CORPORATION

Asset Specialist

Kansas City, Mo.

1990-1995

- Oversite Manager- for one of two national contracts specializing in servicing credit enhanced bond financed assets. Portfolio consisted of approx. 60 assets with a combined BV of \$240mm.
  - SAMDA Contract Oversight manager for a RTC servicing and disposition contract which included 80 tax exempt bond financed assets and a BV exceeding \$400mm
- Asset Manager portfolio of 25 performing and non performing credit enhanced tax exempt bond financed assets. BV exceeded \$40mm. Responsibilities included servicing, funding letters of credit, managing credit enhancement position, negotiating workouts, restructures, discounted payoffs and settlements. Assets within the portfolio included multifamily, hotels, senior housing, warehouses and office buildings.

#### METCALF BANK

Vice President

Overland Park, KS.

1985-1990

Responsible for commercial and real estate lending, SBA lending, single family mortgage originations and new business development. Served on the Executive, loan and discount, trust, asset/liability, and marketing committees.

# Education

Graduate, Stonier Graduate School of Banking

1990

J.D. University of Kansas School of Law, Lawrence, KS

1984

Admitted to practice, State of Kansas

B.A. Tufts University, Boston, MA

1979

## **Professional Involvement**

Board of Directors, Peoples Bank

Oct. '07-April '09

(see www.bankingunusual.com)

Peoples is a Kansas based community bank with branches in Kansas and New Mexico.

## **Civic Involvement**

Board of Directors, Jewish Community Center of Kansas City
Board of Directors, United Way, Johnson County Division
Financial Stability Task Force Member, United Way of KC
Member, Downtown Council of Greater Kansas City

2003-2007

2008-Present

2008-Present

2007-Present

### Other

Frequent speaker and panelist for the Crittenden Conferences (see <u>www.crittendenconferences.com</u> Moderated panels involving the following topics:

a). construction lending, b). affordable housing, c). historic tax credit developments, d). joint venture equity partnerships, e). financing condo projects, f). labor union pension fund finance, g). mezz and bridge loan finance.

Panel Moderator and Speaker, Midwest Real Estate News Financial Conference, May 2008, Chicago



# CONFIRMATION OVERSIGHT COMMITTEE

Acknowledgment of Release of Tax and Criminal Records Information Form

I, The	omas Morse Cohen (print name)	_ acknowledge that as part of the
Senate (	Confirmation Oversight Committee process I wi	ill:
	be subject to a criminal records background inve Investigation; and	estigation by the Kansas Bureau of
• h	have my tax records released by the Kansas Dep	partment of Revenue.
	formation will not be released to the general pub	olic, but will be made available for review
• 1	Myself;	
• 1	My appointing authority;	
• (	Chairperson of the Senate Confirmation Oversig	ht Committee; and
• 7	The Vice Chair of the Senate Confirmations Ove	ersight Committee.
Oversight release n	ing the "Authorization and Certification" section that Committee questionnaire, the Kansas Department that information and the Kansas Bureau of Internal background investigation on me and provide that.	nent of Revenue will be authorized to vestigation will be authorized to conduct
Signatur	re_ Rn. Col	Date G/8/09.

# Kansas Senate

# CONFIRMATION OVERSIGHT COMMITTEE

# APPOINTMENT QUESTIONNAIRE

Full Name:	Mr. Thomas Mor (please in		ame along with any names p	previously used)	
	<u> </u>				
Home Address:	6906 W. 129tl	n Pl, Overl Address)	and Park, KS	. 66209	(City, State, Zip)
Driver's Licens	e Number:		Social Security N	umber:	
Position to which	h Appointed: Kans	as Technolo	ogy Enterpris	se Corp.	10.0
Appointing Aut	hority: The Gov	ernor			

<sup>\*</sup> Information on this page will not be made public but is used by the KBI and Department of Revenue.

(for Committee use only)		Sec. 2
KBI Check: N/A	In-Process	Complete
DOR Check: N/A	In-Process	Complete

This Questionnaire is to be fully completed by each appointee appearing before the Senate Confirmation Oversight Committee (Committee) and returned to the Committee Chairman's Office. A meeting of the Committee to consider an appointee will not be scheduled until a completed questionnaire and other forms are received by the Chairman. Please answer each question completely to the best of your knowledge. Should a question not be applicable, please so state. Hand-written responses are strongly discouraged. If filling out this form electronically, "\(\superightarrow\)" should be replaced with "X" by the appropriate response on the form. Please contact your appointing authority if you have questions when completing the form.

Full Name: Mr. Thomas Morse Cohen
(please include title and middle name along with any names previously used)
Position to which Appointed: Kansas Technology Enterprise Corp
Appointing Authority:The Governor
Home Address: 6906 W. 129th Pl, Overland Park, KS. 66209
(Street Address) (City, State, Zip)
Business Name: Johnson Capital
Business Address: 7201 W. 129th St., Ste #110, Overland Park, KS. 66213 (Street Address) (City, State, Zip)
Position Title: Principal
Home Phone: N/A Business Phone: 913-685-9200 Cell Phone: 913-226-1001
Fax Number: 913-685-9213 E-Mail Address: thomascohen@johnsoncapital.com
Kansas resident? Yes / No Date of Birth: 10/27/57 Place of Birth: Kansas City, Mo.
Registered Voter? yes Party Affiliation: Democrat
Congressional District: 3 Kansas Senate District: 11 Kansas Representative District: 20
Do you have the legal right to live and work in the United States?   Yes /  No

Please answer the following questions numbered 1-43. Each question <u>MUST BE ANSWERED ON THIS ORIGINAL FORM</u>. If the answers the question are provided on your resume, please state "See Resume" or if you supply additional attachment(s) with answers, please state "See Attachment(s)" on this form.

- 1. What is your educational background? See Resume
- 2. Describe your employment experience. Include any expertise related to the position to which you were appointed. See Resume and attached additional information.

- 3. List any professional licenses that you have obtained and include the number for each license. Kansas Bar #12325. Status: Inactive
- 4. Why do you feel you are a good candidate for the position to which you have been appointed? See Attachment
- 5. What do you see as the purpose or mission of the role to which you have been appointed? See Attachment
- 6. Military Service: List rank, date and type of discharge from active service.

  None
- 7. Government Experience: List any experience or association with local, state or federal government (exclusive of elective public office but including advisory, consulting, honorary, appointed or other part-time service or positions) and include dates of service.

  None

  See Resume and attachment
- 8. Elective Public Office: List all elective public offices sought and/or held with dates of service.

  None See Attachment
- 9. Campaigns: Have you ever played a role or held a position in a political campaign? If so, please identify the candidate(s), the dates of the campaign and describe your involvement.

  \[
  \to\$No \times Yes

See Attachment

- 10. Honors and Awards: List all scholarships, fellowships, honorary degrees, honorary society memberships and any other special recognition for outstanding service or achievements.

  None
- Organization Affiliations: List all civic, cultural, educational, charitable, or work-related organizations that you have been associated with in the past ten years. Include any position held in the organization and the dates of service.

  None

See attachment and resume

- Organization Restrictions: To your knowledge, is any organization listed above restricted on the basis of race, color, religion, sex, national origin, disability, marital status or veteran status? If so, please describe.

  ☑No ☐Yes
- 13. **Issues**: Have you ever been publicly identified, in person or by organizational membership, with a particularly controversial national or local issue? If so, please describe. ☑No ☐Yes
- 14. Submission of Views: Have you ever submitted oral or written views to any governmental authority, whether executive or legislative, or to the news media on any particularly controversial issue other than in an official governmental capacity? If so, please describe.

  ☑No ☐Yes
- Associations: Have you ever had any association with any person, group or business venture that could be used, even unfairly, to impugn or attack your character and qualifications for the position to which you seek to be appointed? If so, please describe.

- Opposition: Do you know of any person or group who might take overt or covert steps to attack, even unfairly, your appointment? If so, please identify and explain the basis for the potential attack. 

  ☑No ☐Yes
- Miscellaneous: List any factors, other than the information provided above, which particularly qualifies you or is relevant to the position to which you are seeking appointment? Include any special skills.
- Relationship to Governmental Employees: Are you or your spouse or other close family members related to any state governmental official or employee? If so, please provide details.
- 19. Compensation: During the past five years, have you or your spouse or other close family members received any compensation or been involved in any financial transaction with the State of Kansas? If so, please explain.

  ☑No ☐Yes
- Business Relationships: Describe any business relationship, dealing or financial transaction which you have had during the last five years, whether for yourself, on behalf of a client or acting as an agent, which you believe may constitute an appearance of impropriety or result in a potential conflict of interest in the position to which you want to be appointed. If none, please so state.

  None
- Transactions with Officials: During the past five years, have you or your spouse or other close family members received any compensation or been involved in any financial transaction with any state government official? If so, please explain.

  ☑No ☐Yes
- 22. Spouse or Other Family Members: If the nature of employment for your spouse or other close family member is related in any way to the position to which you have been appointed, please indicate the employer, the position and the length of time it has been held. If not, please so state. 

  ☑No ☐Yes
- 23. Lobbying Activities: Describe any lobbying activity during the past ten years in which you and/or your spouse have engaged for the purpose of influencing the passage, defeat or modification of any legislative or administrative action. Lobbying activity includes any activity performed as an individual or agent of another individual, or of any organization that involves direct communication with an official in the executive branch of state government or any official of the legislative branch. If none, please so state.
- 24. Regulated Activities: Describe any interest that you, your spouse or other close family member may have (whether as an officer, owner, director, trustee, or partner) in any corporation, firm, partnership or other business enterprise and any non-profit organization or other institution that is regulated by or receives direct financial benefits from any department or agency of the State of Kansas. If none, please so state.

□None See attached

- Other: Please describe any other matter in which you are involved that is or may be incompatible or in conflict with the discharge of the duties of the position to which you have been appointed or which may impair or tend to impair your independence of judgment or action in the performance of the duties of that position. If none, please so state.
- 26. Conflict of Interest: How would you resolve any potential conflicts of interest that, while maybe unforeseen at this point in time, could arise? See attached.
- Citations: Have you ever been cited for a breach of ethics for unprofessional conduct, or been named in a complaint to any court, administrative agency, professional association, disciplinary committee, or other professional group? If so, please provide details.
   No Tyes
- Convictions: Have you ever been convicted of or entered a plea of guilty or nolo contendere or forfeited collateral for any criminal violation other than a traffic infraction? (Please include any offenses of driving under the influence, operating while impaired, reckless driving, or the equivalent offenses in other states.) If so, please explain.

  No Dyes
- U.S. Military Convictions: Have you ever been convicted by any military court? If so, please provide details.
   ☑No □Yes
- 30. Imprisonment: Have you ever been imprisoned, been on probation or been on parole? If so, please provide details.

  ☑No ☐Yes
- Agency Proceedings/Civil Litigation: Are you presently, or have you ever been, a party in interest in any administrative agency proceeding or civil litigation that is related in any way to the position to which you are seeking appointment? If so, please provide details.

  ☑No ☐Yes
- Agency Proceedings and Civil Litigation of Affiliates and Family: a.) Is your spouse or other close family member currently, or ever been, a party in interest in any administrative agency proceeding or civil litigation that is related in any way to the position to which you are seeking appointment? If so, please provide details.

  No Tyes
  - b.) Has any business in which you, your spouse, close family member or business associate are or were an officer, director or partner been a party to any administrative agency proceeding or civil litigation relevant to the position to which you are seeking appointment? If so, please provide details. (With respect to this question, you need only consider proceedings and litigation that occurred while you, your spouse, close family member, or business associate were an officer of that business.)

☑No □Yes

`	
33.	Other Litigation: a.) Other than the litigation described in question 32, have you or any business in which you are or were an officer, director, or partner been a plaintiff or a defendant in a civil lawsuit? If so, please describe.  No Ayes See Attached  b.) Are you aware of any pending or anticipated litigation against you or any business in which you are an officer, director, or partner? If so, please describe.  No Ayes
34.	Drivers License: Has your driver's license ever been suspended or revoked? If so, please describe. ☑No ☐Yes
35.	Parking Tickets: Do you have outstanding parking tickets from any jurisdiction that have remained unpaid for more than 60 days? If so, please explain.  ☑No ☐Yes
36.	Security Clearance Denial: Have you ever been denied a military or other governmental clearance? If so, please explain.  No Tyes
37.	Firings: a.) During the past ten years, have you been fired from a job for any reason? If so, please explain.  ☑No ☐Yes
	<ul> <li>b.) During the past ten years, have you quit a job after being told that you would be fired? If so, please explain.</li> <li>☒No ☐Yes</li> </ul>
	c.) During the past ten years, did you leave a job by mutual agreement because of specific problems? If so, please explain.  ☑No ☐Yes
38.	Alimony and Child Support: Are you now, or have you ever been, delinquent in the payment of alimony or child support? If so, please explain  No  Yes
39.	Consumption of Alcohol: Have you ever or are you currently abusing alcohol? If so, please explain.  ☑No ☐Yes
10.	Controlled Substances: Have you ever or are you currently engaged in the illegal use of a controlled substance or abusing the use of a prescribed controlled substance? If so, please explain.  No Yes See attached
11.	Physical Examination: If you receive a conditional offer of appointment or employment, would you be willing to take a physical examination, which may include a drug test?  No Zyes

- Governmental Delinquencies: Are you delinquent in the payment of any obligation owed to the federal or state government or any political or taxing subdivision or any instrumentality thereof? (Include delinquencies in the payment of: Income, property, or other taxes; exactions, fees or special assessments; loans, including any defaults, on or under loans which are or were made by, guaranteed, insured or subsidized by any unit of government or instrumentality thereof; overpayment of benefits; required payments into or under governmental programs; payments under a diversion arrangement or other repayment schedule.) If applicable, please state whether such delinquency is under formal appeal.
- Other: Please provide any additional information, favorable or unfavorable, which you feel should be considered in connection with your appointment. If none, please so state.

  ☑None

Please include resume and completed Statement of Substantial Interest not more than twelve months old.

### REFERENCES

Name: Steve Hughes	Knows you how?: Personal Friend
Address: 1015 W. 58th Terr., K	ansas City, Mo. 64113
	(City, State, Zip)
Home Phone: 816-363-2216	Business Phone: 816-751-5288
,	
Name: Neil Sader	Knows you how?: Personal Friend
Address: 11736 W. 102d St., Ov	
	(City, State, Zip)
Home Phone: 913-599-1441	Business Phone: 816-595-1800
Name: Cliff Cohn	Knows you how?: Business
Address: (w) 7920 Ward Parkway,	
	(City, State, Zip)
Home Phone: 913-642-4465	Business Phone: 816-300-0640
Name: John Schorgl	Knows you how?: Employee and Business Associate
Address: 14033 Juniper Street	
	(City, State, Zip)
Home Phone: 913-897-0060	Business Phone: 913-685-9210

### AUTHORIZATION AND CERTIFICATION:

The facts set forth in my application are true and complete: False statements, answers, or omissions on this application shall be sufficient cause for nonconsideration or for dismissal after appointment or employment. I also recognize that my selection is based on receipt of satisfactory information from former employers and references, and upon my ability to perform the essential elements, with or without reasonable accommodations, for the position for which I am applying. I herein authorize investigation, without liability, of the information supplied by me in this application for employment or appointment including academic, occupational, health, law enforcement, and government records. I also authorize listed employers and references, without liability, to make full response to any inquiries in connection with this application for appointment or employment. I understand and agree that the terms, conditions, compensation, benefits, hours, schedule, and duration of my appointment or employment may be determined, changed, or modified from time to time at the will of the appointing authority or designee without limitation or condition. I FURTHER CERTIFY THAT I HAVE READ THE FOREGOING PARAGRAPH AND KNOWINGLY MAKE THIS AUTHORIZATION BY SETTING FORTH MY SIGNATURE.

I understand that if I am required to be registered, licensed, or certified by federal or state law or regulation for the position I seek, I will notify the appointing authority immediately if any investigation, limitation, or cancellation of my registration, licensure, or certification occurs. If any investigation, probation, limitation, or cancellation occurs, I understand that my failure to notify my appointing authority as described above will result in the termination of my appointment or employment.

	- P 00	( L		1/c/nQ	
Signature	FIM.	Cope	Date	6/8/07	

# Appointments Questionnaire Thomas M. Cohen

#2: Related experience includes participating as an investor in an angel investment group called, the Bi-State Investment Group ("BIG"), see <a href="www.kcbig.com">www.kcbig.com</a>. The following was taken from the BIG website:

The Bi-State Investment Group I, LLC (BIG) is a member-managed Limited Liability Company organized in 2000 to provide equity capital to early stage entrepreneurial companies within 2 hours of the Greater Kansas City Area. BIG has over 70 members, all of whom are accredited investors. BIG is structured after a similar organization in North Carolina, the Tri-State Investment Group (TIG).

Objective: The primary focus of BIG is to identify well-managed, well-positioned companies operating in industries with considerable growth potential that can generate a significant return on investment. BIG and its members want to contribute to the success of start-up companies by investing money and expertise.

Criteria: The average size of an investment from the BIG fund is \$250,000 - \$350,000.

The investment criteria are:

- High-growth potential
- A defined exit strategy
- A strong management team
- Proprietary technology and / or a competitive advantage
- A well thought business plan

Additional related experience is derived from a), owning and operating my own company, Johnson Capital Group, and b), serving as chief operating officer of Parris Communications from 1989 to 2002. During this period I was responsible for operating all phases of my former spouses' public relations company and thus am familiar with issues faced by small startup businesses.

#4: I am a good candidate for the KTEC Board for the following reasons:

- a. I have a strong interest in developing and maintaining technology oriented companies in the state of Kansas and have personally invested in them (as evidenced by my own personal investment in BIG)
- b. I have been involved in financing businesses and real estate for the entirety of my professional career and thus can bring this experience to assist KTEC and its partner's access capital or identify new options for financing its growth.
- c. I can bring a common sense and creative approach to the issues being faced by KTEC to help it survive during this economic downturn.
- d. I want to promote job growth in the state and thereby enhance revenue growth for the state.
- e. I have operated small businesses and understand many of the issues/challenges faced by startups.

#5: The purpose or mission of KTEC is to create rapid growth companies and to create high paying jobs in the state of Kansas. My role as a board member is to insure that KTEC pursues this mission in the most cost effective manner possible and to insure that it does so in an ethical manner. My own personal strength is in finance and so I intend to bring this skill set to my role as a board member. Ultimately, our role as board members is to insure that the goals and objectives established by the legislature and the governor in creating this commission are met and, hopefully, exceeded.

### #7:

- Personal Staff, Senator Bob Dole, 1981. Served as driver and legislative correspondent
- Member Leawood Planning Commission: 1992-1993
- Member, Overland Park Citizens Advisory Board: 1995-1998

### #8

- Precinct Committeeman, Leawood, KS.: 1990 (uncertain about date)
- Precinct Committeeman, Ward 5, Precinct 9, Overland Park, KS: 2005-2006

### #9

- National Advance Staff for Presidential Candidate Congressman John Anderson, 1981
- National Advance Staff for Sen. Bob Dole, 1988
- Steering Committee for Neil Sader For Mayor, 2005

## #11

Member, Kansas City Area Development Authority, 2004-2005

### #24

I am a minority investor in Peoples Bank, a Federal and State regulated bank. I was a member of the board of directors from Oct. 2007 to April 2009.

### #26

I would disclose them to the board of directors, the Executive Director, and to any others that should be informed. If a conflict arose associated with a vote, I would disclose the conflict and recuse myself from voting.

#### #33

- Plaintiff, along with 22 other homeowners in my neighborhood, in a breach of contract/building defect case against the builder of homes in our community. This action was outstanding for about 3 years and was settled in early 2009.
- Divorce, Dec. 19, 2002, Miami County, KS.

### #40

Experimental use of Marijuana during freshman year of college. Otherwise, NO, I have not.

# KANSAS GOVERNMENTAL ETHICS COMMISSION

# STATEMENT OF SUBSTANTIAL INTERESTS FORM

### REVIEW PAGE

Please review the following information that you have entered. Once you have verified that all of your information is correct you must click on the 'Next Section' button, then complete Section H to finish your filing.

To make changes, click the link next to each section below that you want to update, or click the 'Make Changes' button then use the buttons at the bottom of each page to take you to the section you would like to update.

**Next Section** 

Make Changes

### STATE OF KANSAS



# KANSAS GOVERNMENTAL ETHICS COMMISSION

# ELECTRONIC STATEMENT OF SUBSTANTIAL INTERESTS FORM

<u>INSTRUCTIONS</u>: This statement must be completed by individuals who are required to do so by law. Any individual who intentionally fails to file as required by law, or intentionally files a false statement, is subject to prosecution for a class B misdemeanor.

Please read the "Guide" and "Definition" section provided with this form for additional assistance in completing sections "C" through "G". If you have questions or wish assistance, please contact the Commission office at 109 West 9th, Topeka, KS or call 785-296-4219.

# A. IDENTIFICATION: Click here to make changes to Section A

Cohen

Thomas

M

Last Name

First Name

MI

Spouse's Name

6906 W. 129th Pl

Number & Street Name, Apartment Number, Rural Route, or P.O. Box Number

Overland Park, KS 66209

City, State, Zip Code

(913) 226-1001

Home Phone Number

(913) 685-9200 Business Phone Number

В.	THIS	3 F.C	ORM IS REQUIRED TO BE FILED E	BECAUSE YOU A	RE: Click here to make changes	s to Section B		
		(	check one or more of the following	g)				
	<ol> <li>State Elected Official (Governor, Lt. Governor, Attorney General, Commissioner of Insurance, State Treasur Secretary of State, State Senator, State Representative, Member of State Board of Education or District Attorney);</li> </ol>							
		2.	Appointed Member of a State Board	d, Council, Commi	ssion or Authority;			
	匚	3.	Appointed State Position is Subject	to Senate Confirm	nation;			
		4.	Employee of a State Agency or Uni	versity;				
		5.	General Counsel for a State Agenc	y;				
		6.	Candidate for State Office.					
	V	7.	Other (Contractor / Member of Com	npact)				
	he la nput	st f	f applicable (May use acronyms)  our digits of your social security rist. This information is optional. *		sition identifying you from others wi	ith the same na	me on th	
C. List inco pre that sec	OWI any ome, cedir n 5% tion.	NER con and ng 1	SHIP INTERESTS: Click here to me poration, partnership, proprietorship, I specific stocks, mutual funds or retized months a legal or equitable interest a business, you must disclose the pernothing to report in Section "C", checknothing to the Section "C", checknothing "	trust, joint venture irement accounts i st exceeding \$5,00 ercentage held. Ple	e and every other business intere n which either you or your spouse 0 or 5%, whichever is less. If you	e has owned wit or your spouse	hin the own mor	
	Ē	3US	INESS NAME AND ADDRESS	TYPE OF BUSINESS	DESCRIPTION OF INTERESTS HELD	PERCENT OF OWNERSHIP	HELD BY WHOM	

BUSINESS NAME AND ADDRESS		TYPE OF BUSINESS	DESCRIPTION OF INTERESTS HELD	PERCENT OF OWNERSHIP INTERESTS	HELD BY WHOM
	Thomas M. Cohen Revocable Trust	-			
1.	Midwest Trust, 5901 CollegeBlvd, Overland Park, KS.,66211	Personal Trust	See Attached	100%	self
	Thomas Cohen IRA Retirement				
2.	Midwest Trust, 5901 CollegeBlvd, Overland Park, KS. ,66211	Account	See attached	100%	self
	Johnson Capital of Kansas	Mortgage	Mortgogo		
3.	7201 W. 129th St., Overland Park, KS. 66213	Banking	Closely held stock	50%	self
	Carriage House LLC, a Kansas LLC		Apartment Community located		
4.	P.O. Box 180792, Coronado, CA 92178	Rental Property	in Topeka, KS	5%	self
					Г

44 .

_	Thomas M. Cohen 401 K	Retirement	Mutual Funds	100%	, re
5.	Nationwide Company	Account	Mulual Fullus		self
6.	Unit #2403	Condo	Pontal Property	1000/	- if
	222 E. Pearson, Chicago, IL 60611	Corido	Rental Property	100%	self

D. GIFTS OR HONORARIA: Click here to make changes to Section D

List any person or business from whom you or your spouse either individually or collectively, have received gifts or honoraria having an aggregate value of \$500 or more in the preceding 12 months.

If you have nothing to report in Section "D", check here

NAME OF PERSON OR BUSINESS FROM WHOM GIFT RECEIVED	ADDRESS	RECEIVED BY
1.		f. · · ·

E. <u>RECEIPT OF COMPENSATION:</u> (Part 1) List all places of employment in the last calendar year, and any other businesses from which you or your spouse received \$2,000 or more in compensation (salary, thing of value, or economic benefit conferred on in return for services rendered, or to be rendered), which was reportable as taxable income on your federal income tax returns.

Click here to make changes to Section E1

1. YOUR PLACE(S) OF EMPLOYMENT OR OTHER BUSINESS IN THE PRECEDING CALENDAR YEAR. IF SAME AS SECTION "B", CHECK HERE

If you have nothing to report in Section "E"1, check here

NAME OF BUSINESS	ADDRESS	TYPE OF BUSINESS
Johnson Capital of Kansas	7201 W. 129th St., Overland Park, KS. 66213	Mortgage Banking
2. Peoples Bank	4831 W. Sixth St, Lawrence, KS. 66049	Bank

2. SPOUSE'S PLACE(S) OF EMPLOYMENT OR OTHER BUSINESS IN THE PRECEDING CALENDAR YEAR.

If you have nothing to report in Section "E"2, check here

NAME OF BUSINESS	ADDRESS	TYPE OF BUSINESS
1.		

F. OFFICER OR DIRECTOR OF AN ORGANIZATION OR BUSINESS: Click here to make changes to Section F
List any organization or business in which you or your spouse hold a position of officer, director, associate, partner or
proprietor at the time of filing, irrespective of the amount of compensation received for holding such position. Please insert
additional page if necessary to complete this section.

If you have nothing to report in Section "F", check here

	BUSINESS NAME AND ADDRESS	POSITION HELD	HELD BY WHOM
	Johnson Capital of Kansas		self
7.	7201 W. 129th St., Overland Park, KS. 66213	Principal	
	United Way of Greater Kansas City, Johnson County Local Operating Board		
	12351 W. 96th Terr., Ste #201, Lenexa, KS. 66215	Board of Directors	self

G. RECEIPT OF FEES AND COMMISSIONS: Click here to make changes to Section G

List each client or customer who pays fees or commissions to a business or combination of businesses from which fees or commissions you or your spouse received an aggregate of \$2,000 or more in the preceding calendar year. The phrase "client or customer" relates only to businesses or combination of businesses. In the case of a partnership, it is the partner's proportionate share of the business, and hence of the fee, which is significant, without regard to expenses of the partnership. An individual who receives a salary as opposed to portions of fees or commissions is generally not required to report under this provision. Please insert additional page if necessary to complete this section.

If you have nothing to report in Section "G", check here

NAME OF CLIENT / CUSTOMER		ADDRESS	RECEIVED BY
1.	Stephen Block,Block & Co.	700 W. 47th St., KC,MO. 64112	self .
	Barryview Square LLC, Nick McFee, Asst Mngr	P.O. Box 681651	self
3.	Russ McKee, McKee Asst Mgmt	1001 B Ave, Ste #203, Coronado, CA. 92118	self
4.	Cliff Cohn, Yarco Companies	7920 Ward Parkway, KC, Mo. 64114	self
5.	Value Place LLC, Attn: Kay Auer, CFO	8621 E. 21st St., North, Suite #250, Wichita, KS. 67206	self

Back to top, then click 'Next Section' button to finish your filing.

# KANSAS GOVERNMENTAL ETHICS COMMISSION

## STATEMENT OF SUBSTANTIAL INTERESTS FORM

H. <u>DECLARATION</u>: I declare that this statement of substantial interests has been examined by me and to the best of my knowledge and belief is a true, correct and complete statement of all of my substantial interests and other matters required by law. I understand that the intentional failure to file this statement as required by law or intentionally filing a false statement is a class B misdemeanor.

If you agree with the statement above please check the box, type your name and then click 'Finish'. Click 'Back' to review your selections. If you click 'Cancel' you will be logged out and your statement will not be complete.

For additional help completing this section please contact the Governmental Ethics Commission at (785) 296-4219.

I have read and understand the above declaration.

Name of Person Making Statement:

Thomas M. Cohen

The loke

Finish

Back

Cancel

6/11/09

# **Board of Directors Kansas Development Finance Authority**

Members:		Appointed by	Number of Appointments	Senate Confirmations	
Legislators:	0	Governor	5	5	
House:	0				
Senate:	0				
Non-Legislative:	5				
Total Members:	5	•			

# **Entity Description**

KSA 74-8903 et seq. created the Kansas Development Finance Authority appointed by the Governor, subject to confirmation by the Senate as provided by KSA 75-4315b.

The Board of Directors of the Authority consists of the five members appointed by the Governor. At any time, not less than three voting members of the Board must be representative of the general public and no more than three voting members may be members of the same political party.

Members serve for terms of four years and until their successors are appointed and confirmed. Any vacancy in the Board occurring other than by expiration of term is filled by the appointment of the Governor, but for the unexpired term only. The Governor designates the Chairperson and Vice-Chairperson of the Board from the members of the Board. The powers of the Authority are vested in the members of the Board constitute a quorum at any meeting.

Before the issuance of any bonds, each member of the Board of Directors of the Authority executes a surety bond in the penal sum of \$250,000 and the President of the Authority executes a surety bond in the penal sum of \$250,000. Each surety bond to be conditioned upon the faithful performance of the duties of the office by the Board member or President, as the case may be, to be executed by a surety company authorized to transact business in the State of Kansas. At all times after the issuance of any bonds by the Authority, each member of the Board of Directors of the Authority maintains such surety bonds in full force and effect. All costs of surety bonds are borne by the Authority.

The members of the Board of Directors of the Authority serve without compensation, but the Authority may reimburse its Board members for mileage and subsistence expenses incurred in the discharge of their official duties as provided by subsections (b) and (c) of KSA 75-3223.

The Authority may be dissolved by an Act of the Legislature on condition that the Authority has no debts or obligations outstanding or provision has been made for the payment or retirement of such debts or obligations. Upon any dissolution of the Authority, all property, funds and assets are vested in the State.

### **Budget Information**

There is no state budget for this entity.

### **Contact Information**

President Steve Weatherford Kansas Development Finance Authority 555 S. Kansas Ave., Suite 202 Topeka, KS 66603 785-357-4445 sweatherford@kdfa.org

Senate Commerce Committee
Date: January 28, 2010
Attachment #

Number of

# Kansas Development Finance Authority - Board of Directors

# **Powers and Duties**

The Board board has the power to:

- Adopt rules and regulations it deems necessary;
- Acquire, hold, and dispose of real and personal property for its corporate purposes;
- Borrow money and issue notes, bonds and other obligations, and purchase notes evidencing loans which
  are secured by mortgages or security interests and to enter into contracts in that regard;
- Make secured or unsecured loans for any of the purposes for which bonds of the Authority may be issued
  or to low and moderate income multifamily rental housing projects participating in programs established
  in Section 42 of the Federal Internal Revenue Code; Provide financing for housing projects and programs
  in participation with programs established by the United States Department of Housing and Urban
  Development or the Division of Housing in the Kansas Development Finance Authority;
- Sell mortgages and security interests at public or private sale, negotiate modifications or alterations in
  mortgage and security interests, foreclose on any mortgage or security interest in default or commence
  any action to protect or enforce any right conferred upon it by any law, mortgage, security agreement,
  contract or other agreement, and bid for and purchase property which was the subject of such mortgage
  or security interest at any foreclosure or at any other sale, acquire or take possession of any such
  property, and exercise any and all rights as provided by law for the benefit or protection of the Authority
  or mortgage holders;
- Collect fees and charges in connection with its loans, bond guarantees, commitments, and servicing, including, but not limited to, reimbursement of costs of financing as the Authority shall determine to be reasonable;
- Enter into agreements with and accept gifts, grants, loans, and other aid from the federal government, the state, any state agency, any political subdivision of the state, or any person or corporation, foundation or legal entity, and to agree to and comply with any conditions attached to federal and state financial assistance;
- Invest moneys of the Authority not required for immediate use;
- Procure insurance against any loss in connection with its programs, property, and other assets;
- Provide technical assistance and advice to the state or political subdivisions of the state and enter into contracts with the state or political subdivisions of the state to provide such services;
- Establish accounts in one or more depositories;
- Lease, acquire, construct, sell, and otherwise deal in and contract concerning any facilities;
- Assist minority businesses in obtaining loans or other means of financial assistance; and
- Assist, coordinate, administer, and participate with out-of-state governmental authorities, bodies, issuers, and other public and private entities in connection with the issuance of bonds, notes, or other evidence of indebtedness for the purpose of financing any facilities, whether such facility is located within or outside of Kansas.

# Senate Confirmation Information Summary Prepared and Submitted by the Office of Governor Mark Parkinson

Appointee: Suchitra Padmanabhan	Position: Member, Kansas Development Finance Authority
Term Length: 4 Year	Appointment Date: Upon confirmation
Expiration Date: 01/15/2013	
Statutory Authority: K.S.A. 74-8903	Party Affiliation: Unaffiliated
⇒ Statutory geographic representation:	Congressional District: N/A
⇒Requirements (insert any that apply)	County: N/A
	Size requirement (if any):
	Other, specify:
⇒ Statutory party affiliation requirement:	Not more than 3 members of the board shall be members of the same political party.
⇒ Statutory industry or occupation requirements:	Three members shall be representative of the public-at-large and hold no other public office or public employment.
Salary:	Predecessor: John Montgomery

**Board Composition Prior to Confirmation of New Appointee:** (SEE ATTACHED LIST)

# Kansas Development Finance Authority

Gov Appts: Term Length: Four Years Contact: Stephen R. Weatherford Total Appts: Notes: Consists of 5 members. No fewer than 3 from general Kansas Development Finance Authority public. 555 S. Kansas Avenue, Suite 202 Governor designates Chair & Vice-Chair. Topeka, Kansas 66603 785/357-4445 Statute: KSA 74-8903 Confirmation: Gov Appt Counts Male/Female 1st--2nd--3rd--4th R/D/U Board Active 🗸 Party Ratio: 3:2 Term Limit: Reg Board 4:1 3:0:2:0 2:3:0 \*\* Member fully assumed duties but awaits confirmation by the Full Senate County Affiliation  $\overline{\text{CD}}$ H  $\underline{\mathbf{S}}$ Appointment Date Expiration Date Reapt Langworthy, Audrey H. Johnson R 3 25h 7s 8/5/2005 1/15/2009 V 6324 Ash Street Prairie Village, KS 66208 Position: a member Work (913) 722-0100 Succeeds: herself--reappointed Home (913) 362-4067 Appointed By: Governor Fax (913) 722-0845 Nominations: Cell (816) 797-9708 Statutory Remarks: Public Member alangwo622@aol.com Seat #: 002 Montgomery, Mr. John G. Geary D 65h 22s 8/5/2005 1/15/2009  $\checkmark$ PO Box 129 Junction City, KS 66441 Position: a member (785) 762-5252 Home Succeeds: himself--reappointed Work (785) 762-5100 Appointed By: Governor Fax (785) 762-4584 Nominations: igm@dailyu.com Statutory Remarks: Public Member Seat #: 003

		<u>Co</u>	unty	Affiliation	<u>CD</u>	$\underline{\mathbf{H}}$	<u>s</u>	Appointment Date	Expiration Date	Reapt
Reber, 1	Mr. Brett A.	Mc P	herson	D	1	73h	35s.	2/15/2007	1/15/2011	V
320 S.	. Walnut									
Mc Ph	nerson, KS 67460	Position:	a member a	nd Chair						•
Work	620-241-0554	Succeeds:	himself re	appointed						
Home	620-241-7138	Appointed By:	Governor							
Fax	620-241 <b>-</b> 3641	Nominations:								
Cell	620-242-7433	Statutory Remarks:	Public Men	nber						
brebei	r@bwisecounsel.com	Seat #:	005							
Schalle	r, Mr. Timothy C.	Pa	wnee	R	1	114h	37s	2/15/2007	1/15/2011	✓
Route	2, Box 6A							•		
Larne	d, KS 67550	Position:	a member							
Work	316/285-2950	Succeeds:	himself r	eappointed						
Home	316/285-6855	Appointed By:	Governor							
Fax	620-285-2940	Nominations:								
Cell	620-285-5371	Statutory Remarks:	Public Men	nber				•		
tim@	kans.com	Seat #:	004							
Watkin	s, Mr. Daniel L.	Do	uglas	D	3	44h	2s	8/5/2005	1/15/2009	$\checkmark$
643 Ir	ndiana									_
Lawre	ence, KS 66044	Position:	a member a	and Vice-cha	air					
Work	785-843-0181	Succeeds:	himself r	eappointed					7	
Home	785-842-8794	Appointed By:	Governor							
Fax	785-749-5652	Nominations:								
Cell	785-979-2518	Statutory Remarks:	Public Mer	nber						
dwatk	97964@aol.com	Seat #:	001							
		<del>-</del>								

### SUCHITRA PADMANABHAN, CFA

785-383-6278

#### EDUCATION

#### CHARTERED FINANCIAL ANALYST (CFA)

2001-2003

#### UNIVERSITY OF CHICAGO, GRADUATE SCHOOL OF BUSINESS Master of Business Administration; Analytic Finance & Economics Concentrations

Chicago, IL 1995

• Graduated with Honors (Full-time Program).

#### DARTMOUTH COLLEGE

Hanover, NH

Bachelor of Engineering; Bachelor of Arts

1991

- · Double Degree, with BE concentration in Electrical & Electronics Engineering and double major in Engineering Sciences and Economics.
- Graduated Magna Cum Laude.

#### PROFESSIONAL EXPERIENCE

#### BC CAPITAL

2008 - present

- Created an asset management platform for fixed income investments.
- · Provide advisory services to private equity funds.

#### SECURITY BENEFIT GROUP

\$16 bil AUM Insurance and Mutual Fund provider Head of Fixed Income Research

Topeka, KS 2002 - 2007

- Performance: During my tenure, I instituted changes in the portfolio management and research processes that raised the \$400 mil high yield portfolio performance to top-quartile from median/ below median for the last 3 years of my tenure.
- Research coverage responsibility for assets invested in high yield, distressed and investment grade issuers.
- Advised the portfolio managers for portfolio strategy and execution.
- Structuring portfolios, documentation, management, surveillance and analysis for structured products.
- Alternative investments: Sourcing, researching, recommending, and conducting due diligence, documenting and monitoring fund of funds, venture capital, mezzanine and private equity investments.

#### BANKERS TRUST COMPANY (DEUTSCHE BANK)

Equity Capital Markets / Risk Management

Hong Kong 1996 - 1998

Associate, Capital Markets

- Executed convertible bond and FRN financing transactions for leveraged Asian issuers.
- Worked with key investors and local and international counsel to restructure terms of issues that were in danger of
- Sample issuers/ restructuring deals: Hyundai Group, Precious Shipping (Thailand), Leader Universal (Malaysia), Robinson's Department Stores (Thailand), Alphatec (Thailand).
- Advised committees of Federal Reserve Bank of New York on rating based capital requirement metrics.

#### LEHMAN BROTHERS INC

Investment Banking/ Capital Markets Corporate Finance Analyst

New York, NY 1991 - 1993

Assisted in the origination and execution of over \$2 bil capital markets transactions (debt, convertible bond, equity and preferred stock), M&A, ABS and restructuring transactions for clients in the sovereign, telecommunications and transportation sectors.

#### Suchitra Padmanabhan

Suchitra is currently a General Partner at BC Capital. BC Capital is advising private equity firms and helping create a dedicated fixed income asset management platform.

Previously, Suchitra has worked as the **Head of Fixed Income Research** for Security Benefit (2002-2007), a \$20 billion asset management firm (\$7 billion fixed income assets), where she was responsible for research coverage for assets invested in corporates, which included both high yield and investment grade issuers. She worked with the rest of the portfolio management team on portfolio strategy and execution. She also created processes and metrics to analyze and monitor underlying exposures and risk in structured products investments. Her additional responsibilities included alternative investments, including fund of funds, venture capital, mezzanine and private equity investments

Her prior experience includes originating convertible bonds for non-Japan Asia at Bankers Trust (1995-1998), Hong Kong and in US investment banking at Lehman Brothers (1991-1993), New York. While at Bankers Trust she worked on over \$2 billion total transaction size in Asian convertible bond issuances, restructurings and leveraged finance transactions. She worked with investors and counsel to restructure terms of issues that were in danger of defaulting. Sample issuers/ restructuring deals at Bankers Trust included: Hyundai Group, Precious Shipping (Thailand), Leader Universal (Malaysia), Robinson's Department Stores (Thailand), Alphatec (Thailand). She also worked with committees set up to advise the Federal Reserve Bank of New York to devise new asset rating based frameworks for measuring capital adequacy, which was eventually incorporated into Basel II.

Suchitra played a role in over \$4 billion in transactions at Lehman Brothers including fixed-rate and convertible bond issuance in the sovereign, telecom, and transportation sectors.

Suchitra graduated magna cum laude from Dartmouth with a BA/BE and with an MBA in Analytic Finance from the University of Chicago. She is a Chartered Financial Analyst (CFA).



Full Name:	Mg. Such	rita Pur	manabha	n Plan		
	(			g with any names prev	riously used)	•
		•				
			-			
		•				
Home Address:	51005W 1		Topelca	LCS 666		
		(Street Address)			(City,	State, Zip)
Driver's Licens	e Number:		ocia	l Security Num	ıber:	
					•	_
Position to which	ch Appointed: _	Board m	iem bar			
•	•	^	_			
Appointing Aut	hority: <u>K C</u>	FA - Go	ognor	<del></del>	<del></del>	
					•	

<sup>\*</sup> Information on this page will not be made public but is used by the KBI and Department of Revenue.

(for Committee use only	)	•
KBI Check: N/A_	In-Process	Complete
DOR Check: N/A_	In-Process	Complete

This Questionnaire is to be fully completed by each appointee appearing before the Senate Confirmation Oversight Committee (Committee) and returned to the Committee Chairman's Office. A meeting of the Committee to consider an appointee will not be scheduled until a completed questionnaire and other forms are received by the Chairman. Please answer each question completely to the best of your knowledge. Should a question not be applicable, please so state. Hand-written responses are strongly discouraged. If filling out this form electronically, "\sum " should be replaced with "X" by the appropriate response on the form. Please contact your appointing authority if you have questions when completing the form.

Full Name: Such it a Pudma na lova re (please include title and middle name along with any names previously used)
Position to which Appointed: Board Member
Appointing Authority: KOFA
Home Address: 5105WUNTSH RA Tapella (C 66610 (City, State, Zip)
(Street Address) (City, State, Zip)  Business Name: B ( Capi Ta )
Business Address: 602/SWZAM 5+ 5+ A 3 57 Topolog 1C5 6661 4 (Street Address) (City, State, Zip)
Position Title: Denoval Pay hay
Home Phone: 765-476-1314 Business Phone: 765-476-4120 Cell Phone: 765-363-6278
Fax Number: E-Mail Address: Suchitya e bic caput com
Kansas resident? Pyes / DNo Date of Birth: 4/9/69 Place of Birth: 10da
Registered Voter? ys Party Affiliation: unafficated
Congressional District: 2 Kansas Senate District: 20 Kansas Representative District: 52
Do you have the legal right to live and work in the United States? Syes / Solono

Please answer the following questions numbered 1-43. Each question MUST BE ANSWERED ON THIS ORIGINAL FORM. If the answers the question are provided on your resume, please state "See Resume" or if you supply additional attachment(s) with answers, please state "See Attachment(s)" on this form.

What is your educational background? MBA - UNIVERSITY OF (MICAG)

BA BE - Durthouth (all each

Describe your employment experience. Include any expertise related to the position to which you 1.

were appointed. Ser resume

3.	List any professional licenses that you have obtained and include the number for each license.
4.	Why do you feel you are a good candidate for the position to which you have been appointed?
5.	What do you see as the purpose or mission of the role to which you have been appointed?
6.	Military Service: List rank, date and type of discharge from active service.  None NA
7.	Government Experience: List any experience or association with local, state or federal government (exclusive of elective public office but including advisory, consulting, honorary, appointed or other part-time service or positions) and include dates of service.  None
8.	Elective Public Office: List all elective public offices sought and/or held with dates of service.  None
9.	Campaigns: Have you ever played a role or held a position in a political campaign? If so, please identify the candidate(s), the dates of the campaign and describe your involvement.  Tho Tyes
10.	Honors and Awards: List all scholarships, fellowships, honorary degrees, honorary society memberships and any other special recognition for outstanding service or achievements.  None by Admark demines how by Market and Chicago Magna user Land plant but how but much to lugge.
11.	Organization Affiliations: List all civic, cultural, educational, charitable, or work-related organizations that you have been associated with in the past ten years. Include any position held in the organization and the dates of service.  Onone India in the dates of service.
12.	Organization Restrictions: To your knowledge, is any organization listed above restricted on the basis of race, color, religion, sex, national origin, disability, marital status or veteran status? If so, please describe.  N.A.  TNo QYes
13.	Issues: Have you ever been publicly identified, in person or by organizational membership, with a particularly controversial national or local issue? If so, please describe.  Ono Oyes
14.	Submission of Views: Have you ever submitted oral or written views to any governmental authority, whether executive or legislative, or to the news media on any particularly controversial issue other than in an official governmental capacity? If so, please describe.  Ono Oyes
15.	Associations: Have you ever had any association with any person, group or business venture that could be used, even unfairly, to impugn or attack your character and qualifications for the position to which you seek to be appointed? If so, please describe.

- Opposition: Do you know of any person or group who might take overt or covert steps to attack, even unfairly, your appointment? If so, please identify and explain the basis for the potential attack.

  No Tyes
- Miscellaneous: List any factors, other than the information provided above, which particularly qualifies you or is relevant to the position to which you are seeking appointment? Include any special skills.

  None
- Relationship to Governmental Employees: Are you or your spouse or other close family members related to any state governmental official or employee? If so, please provide details.

  No Tyes
- 19. Compensation: During the past five years, have you or your spouse or other close family members received any compensation or been involved in any financial transaction with the State of Kansas? If so, please explain. Space on plant as a financial transaction with the State of Kansas? In the state of Kansas?
- Business Relationships: Describe any business relationship, dealing or financial transaction which you have had during the last five years, whether for yourself, on behalf of a client or acting as an agent, which you believe may constitute an appearance of impropriety or result in a potential conflict of interest in the position to which you want to be appointed. If none, please so state.
- Transactions with Officials: During the past five years, have you or your spouse or other close family members received any compensation or been involved in any financial transaction with any state government official? If so, please explain.

  No Tyes
- Spouse or Other Family Members: If the nature of employment for your spouse or other close family member is related in any way to the position to which you have been appointed, please indicate the employer, the position and the length of time it has been held. If not, please so state.
- Lobbying Activities: Describe any lobbying activity during the past ten years in which you and/or your spouse have engaged for the purpose of influencing the passage, defeat or modification of any legislative or administrative action. Lobbying activity includes any activity performed as an individual or agent of another individual, or of any organization that involves direct communication with an official in the executive branch of state government or any official of the legislative branch. If none, please so state.
- Regulated Activities: Describe any interest that you, your spouse or other close family member may have (whether as an officer, owner, director, trustee, or partner) in any corporation, firm, partnership or other business enterprise and any non-profit organization or other institution that is regulated by or receives direct financial benefits from any department or agency of the State of Kansas. If none, please so state.

25.	Other: Please describe any other matter in which you are involved that is or may be incompatible or in conflict with the discharge of the duties of the position to which you have been appointed or which may impair or tend to impair your independence of judgment or action in the performance of the duties of that position. If none, please so state.
26.	Conflict of Interest: How would you resolve any potential conflicts of interest that, while maybe unforeseen at this point in time, could arise?
27.	Citations: Have you ever been cited for a breach of ethics for unprofessional conduct, or been named in a complaint to any court, administrative agency, professional association, disciplinary committee, or other professional group? If so, please provide details.
28.	Convictions: Have you ever been convicted of or entered a plea of guilty or nolo contendere or forfeited collateral for any criminal violation other than a traffic infraction? (Please include any offenses of driving under the influence, operating while impaired, reckless driving, or the equivalent offenses in other states.) If so, please explain.
29.	U.S. Military Convictions: Have you ever been convicted by any military court? If so, please provide details.   □No □Yes
30.	Imprisonment: Have you ever been imprisoned, been on probation or been on parole? If so, please provide details.  \[ \triangle
31.	Agency Proceedings/Civil Litigation: Are you presently, or have you ever been, a party in interest in any administrative agency proceeding or civil litigation that is related in any way to the position to which you are seeking appointment? If so, please provide details.
32.	Agency Proceedings and Civil Litigation of Affiliates and Family: a.) Is your spouse or other close family member currently, or ever been, a party in interest in any administrative agency proceeding or civil litigation that is related in any way to the position to which you are seeking appointment? If so, please provide details.
	b.) Has any business in which you, your spouse, close family member or business associate are or were an officer, director or partner been a party to any administrative agency proceeding or civil litigation relevant to the position to which you are seeking appointment? If so, please provide details. (With respect to this question, you need only consider proceedings and litigation that occurred while you, your spouse, close family member, or business associate were an officer of that business.)  No Dyes

33.	Other Litigation: a.) Other than the litigation described in question 32, have you or any business in which you are or were an officer, director, or partner been a plaintiff or a defendant in a civil
	which you are or were an officer, director, or partner been a plaintin or a defendant in a civil lawsuit? If so, please describe. Complaint a gainst company of the constant o
	are an officer, director, or partner? If so, please describe.  No Tyes  A
34.	Drivers License: Has your driver's license ever been suspended or revoked? If so, please describe.  \[ \textstyle \textst
35.	Parking Tickets: Do you have outstanding parking tickets from any jurisdiction that have remained unpaid for more than 60 days? If so, please explain.  \[ \textsquare{N}\textsquare{0}\]
36.	Security Clearance Denial: Have you ever been denied a military or other governmental clearance? If so, please explain. NO
37.	Firings: a.) During the past ten years, have you been fired from a job for any reason? If so, please explain.  \textstyle 0 \text{No } \text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\tin}\$}\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\texi{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\texi{\$\text{\$\texit{\$\texi{\$\texit
	b.) During the past ten years, have you quit a job after being told that you would be fired? If so, please explain.  No Dyes Signed considerated Benders Trust and Early Breeze and the past ten years, have you quit a job after being told that you would be fired? If so, please explain.
	c.) During the past ten years, did you leave a job by mutual agreement because of specific problems? If so, please explain.
38.	Alimony and Child Support: Are you now, or have you ever been, delinquent in the payment of alimony or child support? If so, please explain  No  Yes
39.	Consumption of Alcohol: Have you ever or are you currently abusing alcohol? If so, please explain.  □No □Yes
40.	Controlled Substances: Have you ever or are you currently engaged in the illegal use of a controlled substance or abusing the use of a prescribed controlled substance? If so, please explain.
41.	Physical Examination: If you receive a conditional offer of appointment or employment, would you be willing to take a physical examination, which may include a drug test?  No Tyes
	1140 11 es

- 42. Governmental Delinquencies: Are you delinquent in the payment of any obligation owed to the federal or state government or any political or taxing subdivision or any instrumentality thereof? (Include delinquencies in the payment of: Income, property, or other taxes; exactions, fees or special assessments; loans, including any defaults, on or under loans which are or were made by, guaranteed, insured or subsidized by any unit of government or instrumentality thereof; overpayment of benefits; required payments into or under governmental programs; payments under a diversion arrangement or other repayment schedule.) If applicable, please state whether such delinquency is under formal appeal.
- 43. Other: Please provide any additional information, favorable or unfavorable, which you feel should be considered in connection with your appointment. If none, please so state. 

  None

Please include resume and completed Statement of Substantial Interest not more than twelve months old.

REFERENCES
Name: Mike odlum Knows you how?: department head at secur
Address: 71 State St Skane at eles. NY 13152
Home Phone: 616 420 4648 Business Phone: (City, State, Zip)
Name: Dr KN Arjuran Knows you how?: Friend
Address: 5610 Sw 9th Terr. Topolca ics 66214.
Home Phone: 2725172 Business Phone:
Name: Mrs Willima Mhatre Knows you how? Frend
Address: 3502 Sw Alameda Dr. Topelica KS
Home Phone: 272-5882 Business Phone:
Name: Habib Enaye Hulan Knows you how? Friend / acssmate.
Address: SUP 12:1ton, 9336 (IUC Canter Dr. Bowery Hils CA) (City, State, Zip) 90210
Home Phone:  Business Phone: 316-205-4439

## AUTHORIZATION AND CERTIFICATION:

The facts set forth in my application are true and complete. False statements, answers, or omissions on this application shall be sufficient cause for nonconsideration or for dismissal after appointment or employment. I also recognize that my selection is based on receipt of satisfactory information from former employers and references, and upon my ability to perform the essential elements, with or without reasonable accommodations, for the position for which I am applying. I herein authorize investigation, without liability, of the information supplied by me in this application for employment or appointment including academic, occupational, health, law enforcement, and government records. I also authorize listed employers and references, without liability, to make full response to any inquiries in connection with this application for appointment or employment. I understand and agree that the terms, conditions, compensation, benefits, hours, schedule, and duration of my appointment or employment may be determined, changed, or modified from time to time at the will of the appointing authority or designee without limitation or condition. I FURTHER CERTIFY THAT I HAVE READ THE FOREGOING PARAGRAPH AND KNOWINGLY MAKE THIS AUTHORIZATION BY SETTING FORTH MY SIGNATURE.

I understand that if I am required to be registered, licensed, or certified by federal or state law or regulation for the position I seek, I will notify the appointing authority immediately if any investigation, limitation, or cancellation of my registration, licensure, or certification occurs. If any investigation, probation, limitation, or cancellation occurs, I understand that my failure to notify my appointing authority as described above will result in the termination of my appointment or employment.

	-: <i>C</i> 1
	Date 1/2/109
	Date 1/21/
Signature_	
Dichard	

STATE OF KANSAS



Sec. of St. bar code

## KANSAS GOVERNMENTAL ETHICS COMMISSION

1	STATEMENT OF SUBSTANTIA	L INTERESTS FORM	
<u>INS</u>	TRUCTIONS. This statement (pages 1 through 4) must be co so by law. Any individual who intentionally fails to file as statement, is subject to prosecution for a class B misdemea	ompleted by individuals who s required by law, or intention nor.	onally files a false
	Please read the "Guide" and Definition" section provided we completing sections "C" through "G". If you have question Commission office at 109 West 9th, Topeka, KS or call 785.		assistance in contact the
A.	IDENTIFICATION: PLEASE TYPE OR I	PRINT .	
	PADMANA SHAN SUCHT Last Name First Name	RA	
	· x mut 11mm	e	M
	SURGS H RAMAMURTH		
	phonse s Mame		
	SIOO SW () RISHRD		
	Number & Street Name, Apartment Number, Rural Route, or	r P.O. Box Number	
		•	
	TOPEKA KS 666LO City, State, Zip Code		
	785 978 1314	711 10 A	· ·
	Home Phone Number (include area code)	J85 478 4	-120
-		Business Phone Number (1	include area code)
B.	THIS FORM IS REQUIRED TO BE FILED BECAUSE Y	YOU ARE:	
	(Check one or more of the following)		
	1. State Elected Official (Governor, Lt. Governor, At State Treasurer, Secretary of State, State Senator, S Education, or District Attorney):	tomey General, Commissio	mer of Insurance,
•			er of State Board of
	TO TAPPOLITION INTO NOT A STATE ROSE CONTRACT CONTRACT	nmission or Authority;	
ı	3. Appointed State Position is Subject to Senate Conf. 4. Employee of a State Agency or University;	irmation;	
,	5. General Counsel for State Office;		
į.	6. Candidate for State Office;		
I	7. Other (Contractor / Member of Compact).	·	
	insas Development finance	Bharity	
.ist Nam	ne of Agency, Board, University or Elected Position (You may	use abbreviations but not a	
	Agency Division if applicable (May pre server)	Board mem	bey.
Ī	Agency Division if applicable (May use acrony The last four digits of your social security number will aid in it came on the computer list. This information is article.	ms) Position	
п	name on the computer list. This information is optional.	taentijying you jrom otners	s with the same
- li 1/	<del>-</del> <del>-</del> <del>-</del> <del>-</del> <del>-</del> <del>-</del> - <del>-</del> <del>-</del> - <del>-</del> <del>-</del>		
	0 14:		• ;

Rev. 3/2006



C. <u>OWNERSHIP INTERESTS</u>: List any corporation, partnership, proprietorship, trust, joint venture and every other business interest, including land used for income, and specific stocks, mutual funds or retirement accounts in which either you or your spouse has owned within the preceding 12 months a legal or equitable interest exceeding \$5,000 or 5%, whichever is less.. If you or your spouse own more than 5% of a business, you must disclose the percentage held. Please insert additional page if necessary to complete this section.

If you have nothing to report in Section "C", check here \_\_\_\_.

BUSINESS NAME AND ADDRESS	TYPE OF BUSINESS	DESCRIPTION OF INTERESTS HELD	PERCENT OF OWNERSHIP INTERESTS	HELD BY WHOM
1. B ( Capital	Advisory	Equity	5(1)-	Self
2.	- ((	(1	49.1.	Servi
3. Equity Sewrities - See	attached-	*		·
4.				
5.				
6.				• .,
7.				
8.				
9.				
10.		,		

D. <u>GIFTS OR HONORARIA</u>: List any person or business from whom you or your spouse either individually or collectively, have received gifts or honoraria having an aggregate value of \$500 or more in the preceding 12 months.

If you have nothing to report in Section "D", check here ...

	NAME OF PERSON OR BUSINESS FROM WHOM GIFT RECEIVED		ADDRESS	RECEIVED BY:
l.				
2.				
3	`	-		İ

E.	RECEIPT OF COMPENSATION: List all places of employment in the last calendar year, and any
	other businesses from which you or your spouse received \$2,000 or more in compensation (salary, thing of
	value, or economic benefit conferred on in return for services rendered, or to be rendered), which was
	reportable as taxable income on your federal income tax returns.

1.	YOUR PLACE(S) OF EMPLOYMENT OR OTHER BUSINESS IN THE PRECEDING
	CALENDAR YEAR. IF SAME AS SECTION "B", CHECK HERE
	If you have nothing to report in Section "E"1, check here

	NAME OF BUSINESS		ADDRESS	TYPE OF B	USINESS
I. CFA	Institle	5k	Ray Chant Drive	Professional	Organizal
2 BC C	apital	60	al swzamst sterss	7. Advison,	
		-T a	100100 115	<u> </u>	

2. SPOUSE'S PLACE(S) OF EMPLOYMENT OR OTHER BUSINESS IN THE PRECEDING CALENDAR YEAR.

If you have nothing to report in Section "E"2, check here \_\_\_\_.

	NAME OF BUSINESS	ADDRESS	TYPE OF BUSINESS
1. BC C	awiter	GODI SWAPM ST STRABST	Advisors.
2.			

F. OFFICER OR DIRECTOR OF AN ORGANIZATION OR BUSINESS: List any organization or business in which you or your spouse hold a position of officer, director, associate, partner or proprietor at the time of filing, irrespective of the amount of compensation received for holding such position. Please insert additional page if necessary to complete this section.

If you have nothing to report in Section "F", check here \_\_\_\_

BUSINESS NAME AND ADDRESS	POSITION HELD	HELD BY WHOM
1. B ( capital - 10021 Sw29m st Ste A 357 Topela 1C5. 2 BC Capital	Principal	- Self
2 Bc Capital	Principal	spouse.
3.		·
4.		·
5.		
6.		
7.		
8.		

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~ ~ 1	-c

G.	RECEIPT OF FEES AND COMMISSIONS: List each client or customer who pays fees or
	commissions to a business or combination of businesses from which fees or commissions you or your
	spouse received an aggregate of \$2,000 or more in the preceding calendar year. The phrase "client or
	customer" relates only to businesses or combination of businesses. In the case of a partnership, it is the
	partner's proportionate share of the business, and hence of the fee, which is significant, without regard to
	expenses of the partnership. An individual who receives a salary as opposed to portions of fees or
	commissions is generally not required to report under this provision. Please insert additional page if
	necessary to complete this section.
	If you have nothing to report in Costing IICH along the

If you have nothing to report in Section "G", check here

	NAME OF CLIENT / CUSTOMER		ADDRESS	RECEIVED BY
1.				
2.				
3.				
4	1			
5.				
6.				
7				
8.				
9.				
10.				·
11.				
12.		-		
13.				

#### H. **DECLARATION:**

I, Suchi tra Padmanabhan, declare that this statement of substantial interests (including any accompanying pages and statements) has been examined by me and to the best of my knowledge and belief is a true, correct and complete statement of all of my substantial interests and other matters required by law. I understand that the intentional failure to file this statement as required by law or intentionally filing a false statement is a class B misdemeanor.

1/21/09		- C2-V	
Date	_	Signature of Person Malana Statement	

YUMBER OF ADDITIONAL PAGES

Return your completed statement to the Secretary of State, Elections Division, Memorial Hall, First Floor, 120 SW 10th, [opeka, Kansas 66612-1594.



Ticker Name ALCOA INC COM AΑ AMBAC FINANCIAL GRP INC ABK **TAMA** APPLIED MATERIALS INC AMD ADVANCED MICRO DEVICES INC COM **AMGN** AMGEN INCORPORATED **AUTH** AUTHENTEC INC **BMY** BRISTOL MYERS SQUIBB CO COM BT BT GROUP PLC ADR **BVF** BIOVAIL CORP COM CAR AVIS BUDGET GROUP INC COM COGO COGO GROUP INC CSCO CISCO SYSTEMS INC CSCO CISCO SYS INC CSIQ CANADIAN SOLAR INC CYXI CHINA YINGXIA INTL INC DTE.PR.A DTE ENERGY TRIGTD TR PFD SECS ΕP EL PASO CORPORATION EP EL PASO CORP COM **EPD** ENTERPRISE PRODS PARTNERS LP COM UNIT **ERIC** ERICSSON TEL ADR B NEW FCL B SPONSORED ADR 1 ADR REP 10 **ETFC** E-TRADE FINANCIAL CORP **ETFC** E\*TRADE FINANCIAL CORP **EWH** ISHARES MSCI HK IDX FD HONG KONG INDEX FUND FORD MOTOR COMPANY NEW **FCVSX** FIDELITY CONVERTIBLE SECURITIES FUND FCVSX FIDELITY CONVERTIBLE SECURITIES **FDEQX** FIDELITY DISCIPLINED EQUITY **FDRXX** FIDELITY CASH RESERVES **FEMKX** FIDELITY EMERGING MARKETS FNM FEDERAL NATL MTG ASSN **FSIIX** SPARTAN INTL INDEX INVESTOR CLASS **FTQGX** FIDELITY FOCUSED STOCK FUND GΕ GENERAL ELECTRIC COMPANY GOOG GOOGLE INC CLASS A GLAXOSMITHKLINE PLC ADRESPONSORED ADR **GSK** 1 ADR REP 2 GT GOODYEAR TIRE & RUBR CO COM HD HOME DEPOTING HOT STARWOOD HOTELS & RESORTS WORLDWIDE INC COM IFN INDIA FUND INC INFOSYS TECH SPON ADR FSPONSORED ADR **INFY** 1 ADR REP 1 INP BARCLAYS BANK IPATH ETN MSCI INDIA TOTAL RTN IDX INTC INTEL CORP ISHARES TR DOW JONES RE US REAL ESTATE INDEX FD **IYR JPM** JPMORGAN CHASE & CO LGB MF V JAN-10 \$30 PUT LZJ AF INFY JAN-10 \$30 CALL INFY JAN-10 \$20 PUT LZJ MD MOT MOTOROLA INC MOT MOTOROLA INC COM MRK MERCK & CO INC MRKDZ.O CALL MERCK & CO\$32.50 EXP 04/18/09 MSFT MICROSOFT CORP MAHANAGAR TEL NIGAM LTD SPNRD ADR REP 2 MTE NRC NATL RURAL UTIL COOP FIN CO SB NT DTD 02/04

NRN NATL RURAL UTIL COOP FIN CO SUB NT

NRTLQ NORTEL NETWORKS CP HLDG CO

ORCL ORACLE CORPORATION

OSP OSG AMER L P COM UNIT REPSTG LTD PARTNER INT

PFE PFIZER INC COM

PRGN PARAGON SHIPPING INC

QELP QUEST ENERGY PARTNERS L P

RBS ROYAL BK SCOTLAND GROUP PLC SPONSORED ADR REPSTG 20 ORD SH

RIO COMPANHIA VALE DO ADR FSPONSORED ADR 1 ADR REP 1

S SPRINT NEXTEL CORP FON SHS
S SPRINT NEXTEL CORP COM SER 1

SIFY SIFY TECHNOLOGIES LTD

SLM SLM CORP COM T- AT&T INC COM

THMR THORNBURG MTG INC

TPP TEPPCO PARTNERS LP UT LTD PRTSH IN

TRID TRIDENT MICROSYSTEMS INC

TSO TESORO CORPORATION

TWX TIME WARNER INC

USO UNITED STATES OIL FUND

USU USEC INC COM

WBA AF BAC JAN-10 \$30 CALL WGE MB GE JAN-10 \$10 PUT

WLR AF VZ JAN-10 \$30 CALL WMA AU MOT JAN-10 \$7.5 CALL

WR. WESTAR ENERGY INC

WRS WESTAR ENERGY INC FIRST MTG BD

WRV AD C JAN-10 \$20 CALL WVV AA AMD JAN-10 \$5 CALL WYR MB GT JAN-10 \$10 PUT YFT MF GS JAN-10 \$30 PUT

YHOO YAHOO INC

YZC YANZHOU COAL MINING CO LTD ADR



State of Kansas Workforce System

## **Putting Kansas to Work**

Senate Commerce Committee
By Caleb D. Asher, Deputy Secretary
of Workforce Services
Kansas Department of Commerce
January 20, 2010

AKANSASWORKS.com

#### **Key Workforce Partners**

- Kansas Department of Commerce

   Workforce Development (State Administrator)
- State Workforce Board
- Local Workforce Investment Boards (LWIBs)
- Kansas Department of Labor
- Other State Agencies
- Kansas Board of Regents
   Technical Education Authority
- Kansas Department of Education

SKANSASWORKS.com

#### Service Delivery

- Five Local Workforce Investment Boards
- 25 Workforce Centers
- KANSASWORKS.com (online services)
  - Job Postings (More than 13,000 jobs now posted)
  - Upload Résumés
  - Assessments Training Options
- KANSASWORKS Virtual Services
- · KANSASWORKS Mobile Center

AKANSASWORKS.com

## **Workforce System Branding**

- In April 2008, the KANSASWORKS State
   Board approved a state brand to be used by
   all local workforce operators, boards and
   locations KANSASWORKS.
- The purpose is to establish and sustain broad awareness in the marketplace with effective outreach and customer relations throughout the workforce system.

SKANSASWORKS.com

## Integration and Functional Management

- Eliminate the program and staffing silos between Wagner Peyser and WIA program funding sources.
- Provide seamless services for business and job seeker customers.
- Functional management allows one person to direct daily operations of the workforce center without program silo barriers.
- Increase responsiveness to customer needs.

KANSAS WORKS.com

## Goals of Integration

- Reduce administrative overhead costs associated with duplicative programs/services.
- Allow staff flexibility to provide services that better match the needs of businesses.
- Increase the quality and number of services, which will increase the numbers served.
- Assist businesses and recruit skilled workers by increasing the number of job candidates who receive training services (demand-driven).

SKANSASWORKS.com

Senate Commerce Committee

Date: January 28, 2010

Attachment #\_\_\_\_\_3-1

## **Greater Training Capacity**

- Continue to build on strong relationship with Board of Regents
  - Share employee between the two organizations
  - Support the work of the Technical Education Authority
    - · Program Alignment
    - · Industry Credentials
  - Marketing Initiatives
- Demand Driven Training and Workforce System

SKANSASWORKS.com

### **Connecting Online Services**

- In an effort to better serve customers various online resources are being connected.
- The following Web services will be folded into KANSASWORKS.com:
  - UnemploymentInsurance- online claimants
  - Kansas Career Pipeline career assessment
  - Career Zoom technical training locations in Kansas
  - Coalition for Kansas Careers—course catalog of online technical courses from public colleges

SKANSASWORKS.com

#### **Successful Outcomes**

- More Kansans are using the KANSASWORKS system today than ever before due in-part to branding and integration.
  - In December 2009, 170,371 Kansans used the system over 107,638 during December of last year.
  - In October 2009, 192,000 Kansans used the system over 104,999 during the same time last year (largest number in the system's history).

SKANSASWORKS.com

## Successful Outcomes (continued)

- State has met or exceeded USDOL performance measures past three years
  - These measures examine adults, dislocated workers and youth who get jobs, retain jobs and how much they earn.
  - WIA and Adult Education performance was met for first time resulting in an \$788,000 grant from USDOL

GKANSASWORKS.com

### American Reinvestment and Recovery Act

- Kansas received nearly \$20 million for Workforce Services from the Recovery Act, with most dollars distributed to local area partners.
- Remaining funds were used to reinvest in areas where economic recovery is needed most, and used for statewide infrastructure improvements.
- Summer Youth Program
- The state applied for \$10 million in funding from USDOL and is awaiting a decision.

SKANSASWORKS.com

### **Going Green**

- Reached out to local areas to better understand types of local green jobs.
- KDOL "Green Jobs Survey"
- Formed the State Energy Sector Partnership
- **Energy Policy Subcabinet**
- Technical and Community College System

→ KANSASWORKS.com
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DEPARTMENT OF COMMERCE

Travel & Tourism

FY '10 Priority Projects
Senate Commerce Committee
January 28, 2010

Presented by Becky Blake, Director

#### Goals

- 1. Marketing
- 2. Product Development
- 3. Education, Communication & Outreach
- 4. Research

### **Guiding Principles**

- · Do what the industry cannot do for itself
- Focus on targeted out-of-state & international audiences
- · Support the tourism industry
- Align resources with high impact program & track effectiveness
- Encourage & support collaboration

### Marketing

- Television Campaign
  - 8 drive markets: Omaha, Lincoln, KC, Springfield, Tulsa, OK City, St. Louis, Minneapolis
  - -11 Community Partners \$220,000 revenue

## Marketing Print / Magazine

- Good Housekeeping
- Midwest Living
- O! Oprah Magazine
- Endless Vacations
- Budget Travel
- AAA
- History Channel Magazine
- Birder's World
- American Heritage

## Marketing Newspaper Inserts

Madden Preprint

- 525,000 in out of state drive markets& in-state

Midwest Vacation Guide

- 13.9 million in select national markets

Co-op project with destinations/businesses

Senate Commerce Committee

Date: Janvary 18, 2010

Attachment # 4-1

## NEW Co-op Marketing for 2010

- Radio
- "Deal & Packages" on-line & e-blasts
- · On-line coupons
- Home-page image rotation
- Pay Per Click/SEM
- Media Blitzes
  - OK/TX
  - NE/IA
  - NYC
- Trade Show brochure distribution

## Marketing Nature Based

- New Print Advertising
- Database updates
- KDWP Collaboration
   Research
- Expanded Web Content
- Marketing
- · Additional E-blasts

# Visiting Friends & Relatives Campaign



## In-state Summer Promotion

- Online
- Radio
- RadioPrint
- Social
- Mobile

## Marketing Overseas

- Sustain & increase wholesale distribution
- · Increase consumer awareness

Americana Show/Sales Mission, September, 2010

## Scenic Byways

- · KDOT Collaboration
  - Management Plan
  - Marketing Strategy
  - Conference

## Developing our Product

- · Flint Hills
  - Flint Hills Discover Center, Manhattan
  - Visitors Center, TPNP
  - Equestrian Trails

## Developing our Product

- Freedoms Frontier National Heritage Area
  - Management Plan
  - Product Development
  - Marketing
    - Website
    - Map Guide

## 2011 Unique Opportunities

- · Kansas Statehood
- Civil War
- Pony Express



### Summary

- Successes
  - Return on Investment
  - Trends support Kansas growth
  - Creative solutions
    - Collaboration
    - Measuring success
- Challenges
  - Economic conditions
  - Demonization of travel
  - Budget Relationships



**Travel & Tourism**