

50-901. Definitions. As used in this act:

- (a) "Buyer" means both actual and prospective purchasers but does not include persons purchasing for resale.
- (b) "Carcass" means any carcass of cattle, sheep, swine, domestic rabbits or goats.
- (c) "Food plan" means any plan offering meat, poultry or seafood for sale or the offering of such product in combination with each other or with any other food or non-food product or service for a single price.
- (d) "Misrepresent" means use any untrue, misleading or deceptive oral or written statement, advertisement, label, display, picture, illustration or sample.
- (e) "Person" means individual, partnership, firm, corporation, association or other entity.
- (f) "Represent" means use any form of oral or written statement, advertisement, label, display, picture, illustration or sample.
- (g) "Seller" means any person, individual or business entity, corporation, league, franchise, franchisee, franchisor or any authorized representative or agent thereof who offers meat, poultry, seafood, or combinations of such items, for retail purchase to the public.

History: L. 1984, ch. 218, § 1; July 1.