AN ACT concerning attorneys; relating to advertising.

Be it enacted by the Legislature of the State of Kansas:

Section 1. (a) An attorney who is not regularly admitted to practice law in Kansas shall not engage in advertising such attorney's legal services in this state for the purpose of soliciting prospective clients for commencement of any civil action in this state, or for the purpose of soliciting clients for any civil action already commenced or pending in this state, unless the attorney who is not regularly admitted to practice law in Kansas has associated with an attorney who:

1. Is regularly admitted to practice law in Kansas; and
2. Will be associated and actively working on substantial aspects in any civil action filed on behalf of a client solicited as a result of such advertising.

(b) A law firm composed of both attorneys who are regularly admitted to practice law in Kansas and attorneys who are not regularly admitted to practice law in Kansas may engage in advertising in this state if a majority of the members of the firm are regularly admitted to practice law in Kansas.

(c) As used in this section, "advertising" means any written, electronic or printed communication or any communication by means of recorded telephone messages or transmitted on radio, television, the internet or similar communications media, including film strips, motion pictures and videos, published, disseminated, circulated or placed before the public, directly or indirectly, for the purpose described in subsection (a).

(d) The disciplinary administrator of the Kansas supreme court is hereby authorized to:
1. Take disciplinary action against any attorney who violates the provisions of this section; and
2. File a complaint with the appropriate official or agency of any state in which such attorney is licensed.

Sec. 2. This act shall take effect and be in force from and after its publication in the statute book.