SB 43 designates a portion of K-8 as the Home on the Range Highway. The designated portion of K-8 begins at the junction of K-8 with US-36 and continues north to the Nebraska state line, in Smith County, and is the paved road closest to the site where the song "Home on the Range" was written.

The bill establishes three provisions related to this signage:

- Requiring the Secretary of Transportation to place suitable signs to indicate the designation;

- Precluding the signs from being erected until the Secretary has received sufficient moneys from gifts and donations to reimburse the Secretary for the cost of placing the signs and an additional 50 percent of the initial cost to defray future maintenance or replacement of the signs; and

- Allowing the Secretary to accept and administer gifts and donations to aid in obtaining and installing suitable signs.