Population Within A 1-Day Drive

Pop. = 24,700,000
One Day From Orlando, FL

Pop. = 54,600,000
One Day From Kansas City

Pop. = 40,800,000
One Day From Another City
Athletic Complex Example

38  3 Day-Weekend Tournaments
14  7 Day Tournaments
10 Courts or Fields
110 Team Tournament
10 Players Per Team
2 Coaches Per Team
52 Weeks per Year

3 People Multiplier Per Player

48  Total Traveling People Per Team
5,280  Total Traveling People Per Week
200,640  Total Traveling People Per Year-weekends
73,920  Total People Traveling for Weeklong Tournaments
274,560  Total Annual Visitation
6  Meals eaten at Local Restaurants Per Weekend Tournaments
1,203,840  Total Weekend Meals
1,034,880  Total Weeklong Tournament Meals

2,238,720  Total Meals

$10  Cost of Average Meal

$ 22,387,200.00  Gross Value of all Meals consumed
A  STAR Bonds can be a powerful tool
   1  STAR Bonds should have the goal of Increased Visitation, Increased Sales, Increased Taxes
   2  STAR Bonds-Reality vs STAR Bond perception
      a  STAR Bonds have absolutely changed the economic future of Kansas City Kansas
      b  STAR Bonds GROW the pie-not redistribute the pie
      c  Tourism is the cheapest form of Economic Growth
   3  Kansas City Kansas is a PRIME Example of how STAR Bonds could work
   4  Wichita is about to feel the positive impact of STAR Bonds
   5  STAR Bonds do not create winners vs losers

B  Current Kansas law restricts vertical construction to 2 categories:
   1  Museums
   2  Multi Sport Athletic Facilities

C  Game Changing Tenants are out there looking for expansion sites
   1  These Tenants would bring MILLIONS of new visitors to Kansas
   2  These visitors would spend Hundreds of millions of dollars in Kansas
   3  These Tenants would invest BILLIONS of $ in Kansas
   4  These Tenants would create THOUSANDS of NEW Jobs

D  Due to Changes in STAR Bonds Missouri now has the economic advantage
   1  Missouri Advantages over Kansas
      a  Allows Vertical Construction
      b  Allows payments to Developers & Real Estate Brokers
      c  Museums can be incorporated into Retail Stores