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March 16, 2021

To: Representative Jim Kelly, Chair of Financial Institutions and Rural Development RE: Support of the proposed revisions to the ROZ program

This letter is to show that Newell, Rubbermaid continues to support passage of HB 2431 concerning proposed revisions to the Rural Opportunity Zone (ROZ) program.

Declining unemployment numbers continues to show evidence of the lack of workforce looking for employment. Being a ROZ county will provide us with the additional recruitment tools to bring new employees to Cowley County and the State of Kansas.

As stated in previous letters, if Cowley County is included as a ROZ county our companywill utilize the business sponsorship piece of the program to recruit qualified employees to the area. We will provide the matching funds for employees that we recruit that also meet the program requirements of moving to Cowley County having student debt or as a first-time homebuyer.

This program will give us a much needed enhanced recruitment offer to eligible candidates and we ask that you approve HB 2431.

Thank you for your time.

Mandy Maples

Mandy Maples Manager, Human Resources Newell-Rubbermaid

