

Written Testimony submitted to the
House Committee on Federal and State Affairs

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Mr. Chairman and Members of the Committee:

AIM Strategies, LLC supports House Bill 2766 which authorizes self-service of beer from automated devices. As a company with restaurant investments throughout the state of Kansas, we can see the positive benefits that this change would provide restaurants in the state.

Current law allows for the self-service of wine through automated devices and we support adding beer as well. Many restaurants struggle with finding new and innovative ways to engage their customers. This technology, which is legal in forty-four other states, reflects the progress made in an industry that has lower innovation than most. We believe the experience of pouring your own beer, along with consumption monitoring and tap surveillance, strikes a responsible balance between progress and accountability.

Kansas would not be at the forefront of this movement, with forty-four other states adopting this technology before us. As such, Kansas is able to apply their best practices. The risk for Kansas is minimal, while the upside is exciting for business owners.

We support the innovation that House Bill 2766 allows Kansas restaurants and we urge you to support House Bill 2766 as well.

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